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FLORIDA PROFIT/NON PROFIT CORPORATION
ECOMMERCE MARKETERS ALLIANCE, INC.

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ARTICLES OF INCORPORATION**OF****ECOMMERCE MARKETERS ALLIANCE, INC.**

The undersigned incorporator to these articles of incorporation hereby forms a corporation not for profit (the "Corporation") under the laws of the State of Florida as follows:

ARTICLE I**Name, Principal Place of Business, and Mailing Address**

The name of the Corporation is: ecommerce Marketers Alliance, Inc. The principal place of business and mailing address are: Suite #600B, 112 N. Central Ave., Phoenix, Arizona 85004.

ARTICLE II**Terms of Existence**

The date when corporate existence shall commence shall be the date of the filing of these articles of incorporation by the office of the Florida Department of State and the Corporation shall have perpetual existence thereafter.

ARTICLE III**Purpose**

The Corporation is organized and shall be operated exclusively for purposes of promoting the common interests of the ecommerce industry, within the meaning of Section 501(c)(6) of the Internal Revenue Code, or the corresponding section of any future federal tax code (the "Code"), including, but not limited to:

- (1) advocacy for laws, regulations, and standards that reconcile public interests with technological advances in ecommerce marketing; and
- (2) formation of and advocacy for, ecommerce marketing industry best practices for compliant and customer conscious mobile marketing.

The Corporation shall have all powers now or hereafter granted by law, and in addition thereto shall have all powers lawfully necessary or required to carry out its purposes and objects. All of the assets or earnings shall be used exclusively for the purposes hereinabove set out, including payment of expenses incidental thereto. No part of the net earnings shall inure to the benefit of any individual.

ARTICLE IV**Members**

The qualifications of members and the manner of admission of members shall be as specified in the bylaws of the Corporation.

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ARTICLE V
Initial Registered Office and Agent

The street address of the initial registered office of the Corporation is: 1200 South Pine Island Road, Plantation, FL 33324, and the name of its initial registered agent at such address is NRAI Services, Inc.

ARTICLE VI
Directors

The number of directors and their election and appointment shall be as specified in the bylaws of the Corporation, provided that the Corporation shall always have at least three (3) directors.

ARTICLE VII
Incorporator

The name and address of the incorporator signing these articles of incorporation are:

<u>Name</u>	<u>Address</u>
Elliot Ginsburg	Suite #600B 112 N. Central Ave. Phoenix, Arizona 85004

ARTICLE VIII
Bylaws

The power to adopt, alter, amend, or repeal bylaws shall be vested in the board of directors of the Corporation.

ARTICLE IX
Amendment

These articles of incorporation may be amended in the manner provided by law.

ARTICLE X
Dissolution

Upon a dissolution of the Corporation, the residual assets of the Corporation will be turned over to (1) one or more organizations which are organizations described in Section 501(c)(6) of the Code, (2) one or more organizations which are organizations described in Sections 501(c)(3) and 170 (c)(2) of the Code, or (3) to the federal, state, or local government for exclusive public purpose.

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IN WITNESS WHEREOF, the undersigned incorporator has executed these articles of incorporation this 15th day of September 2023.

DocuSigned by:

Elliot Ginsburg

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Elliot Ginsburg, Incorporator

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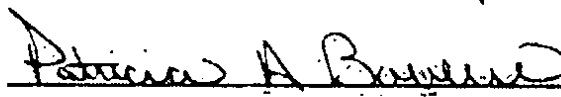
ACCEPTANCE BY REGISTERED AGENT

Having been named as registered agent and to accept service of process for the Corporation, at the place designated as the registered office, the undersigned hereby accepts the appointment as registered agent and agrees to act in this capacity. The undersigned further agrees to comply with the provisions of all statutes relating to the proper and complete performance of its duties, and is familiar with and accept the duties and obligations of its position as registered agent.

Dated this 18th day of September 2023.

Registered Agent:

NRAI Services, Inc


Patricia A. Boverie, Assistant Secretary

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