

**Electronic Articles of Incorporation
For**

N18000010468
FILED
September 28, 2018
Sec. Of State
tscott

THE FASHION FIRM, INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE FASHION FIRM, INC.

Article II

The principal place of business address:

111 N. ORANGE AVE
SUITE 800
ORLANDO, FL. 32801

The mailing address of the corporation is:

PO BOX 560671
ORLANDO, FL. 32856

Article III

The specific purpose for which this corporation is organized is:

THE FASHION FIRM WILL PROVIDE THE OPPORTUNITY TO TEACH KIDS, TEENS, & ELDERS WHO ARE INTERESTED IN FASHION DESIGN HOW TO BUILD THEIR OWN FASHION EMPIRES FROM SCRATCH. AS WELL AS 3 OTHER FASHION BUSINESS PROGRAMS; THE DESIGN STUDIO.

Article IV

The manner in which directors are elected or appointed is:

AS PROVIDED FOR IN THE BYLAWS.

Article V

The name and Florida street address of the registered agent is:

LISA ROCHELLE
111 N. ORANGE AVE
SUITE 800
ORLANDO, FL. 32801

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: LISA ROCHELLE

Article VI

The name and address of the incorporator is:

LISA ROCHELLE
925 19TH ST

ORLANDO FL 32805

Electronic Signature of Incorporator: LISA ROCHELLE

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO
LISA T ROCHELLE
925 19TH ST
ORLANDO, FL. 32805

Title: COO
JANICE V KINSLER
1259 S BEACH ST. APT # 1107
DAYTONA BEACH, FL. 32114

Title: SECR
SHANTAL MCGILL
205 SW 75TH STREET # 5G
GAINESVILLE, FL. 32607

Article VIII

The effective date for this corporation shall be:

09/29/2018