

**Electronic Articles of Incorporation
For**

N18000004553
FILED
April 23, 2018
Sec. Of State
tscott

WATCH WHAT COUNTS, INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

WATCH WHAT COUNTS, INC.

Article II

The principal place of business address:

2813 CLUBHOUSE DR
PLANT CITY, FL. US 33566

The mailing address of the corporation is:

2813 CLUBHOUSE DR
PLANT CITY, FL. US 33566

Article III

The specific purpose for which this corporation is organized is:

TO PRODUCE TV, FILM, WEB AND LIVE CONTENT THAT ENRICHES
CHILDREN AND ADULTS THROUGH ENGAGEMENT AND IMPACT FOR
SOCIAL AND EMOTIONAL LEARNING, NUTRITION AND OTHER
EDUCATIONAL TOPICAL PROGRAMMING.

Article IV

The manner in which directors are elected or appointed is:

AS PROVIDED FOR IN THE BYLAWS.

Article V

The name and Florida street address of the registered agent is:

YVONNE FRY
2813 CLUBHOUSE DR
PLANT CITY, FL. 33566

I certify that I am familiar with and accept the responsibilities of
registered agent.

Registered Agent Signature: YVONNE FRY

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Article VI

The name and address of the incorporator is:

YVONNE FRY
2813 CLUBHOUSE DR

PLANT CITY, FL 33566

Electronic Signature of Incorporator: YVONNE FRY

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
YVONNE FRY
2813 CLUBHOUSE DR
PLANT CITY, FL. 33566 US

Title: SEC
SHANA RAFALSKI
1108 WINDHORST DR
BRANDON, FL. 33510

Title: TREA
ALEXANDRA VALLIANATOS
2711 WILDER PARK DRIVE
PLANT CITY, FL. 33566 US