

Division of Corporations

Florida Department of State

Division of Corporations

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**FLORIDA PROFIT/NON PROFIT CORPORATION**  
**the BMP Brand Inc.**

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**ARTICLES OF INCORPORATION  
OF  
the BMP Brand Inc.**

The undersigned incorporator, for the purpose of forming a corporation under the Florida Not for Profit Corporation Act, hereby adopts the following Articles of Incorporation.

**ARTICLE I NAME**

The name of the corporation shall be: the BMP Brand Inc.

**ARTICLE II PRINCIPAL OFFICE**

The principal place of business and mailing address of this corporation shall be:  
6602 Felix Drive West, Jacksonville, Florida 32219

**ARTICLE III PURPOSES**

The specific purpose for which the corporation is organized is: Small Business Brand Strategy and Marketing.

This corporation is organized exclusively for charitable, religious, educational, and scientific purposes, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code.

Notwithstanding any other provisions of these articles, this organization shall not carry on any activities not permitted to be carried on by an organization exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code of 1986 or the corresponding provision of any future United States Internal Revenue law.

No part of the net earnings of the organization shall inure to the benefit of, or be distributable to its members, trustees, officers, or other private persons, except that the organization shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purpose set forth in the purpose clause hereof. No substantial part of the activities of the organization shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and the organization shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of any candidate for public office.

**ARTICLE IV OFFICERS/DIRECTORS**

The initial directors of the corporation are:

Kimberly Morrison, 6602 Felix Drive West, Jacksonville, Florida 32219  
Earl Sims, 6602 Felix Drive West, Jacksonville, Florida 32219  
Benjamin Parker, 6602 Felix Drive West, Jacksonville, Florida 32219

The initial officers of the corporation are:

Nicole Baker, COO, 6602 Felix Drive West, Jacksonville, Florida 32219

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**ARTICLE V INITIAL REGISTERED AGENT & STREET ADDRESS**

The name and address of the initial registered agent is: Business Filings Incorporated, 1200 South Pine Island Road, Plantation, Florida, 33324. Located in the County of Broward

**ARTICLE VI INCORPORATOR**

The name and street address of the incorporator to these Articles of Incorporation is Kimberly Morrison, 6602 Felix Drive West, Jacksonville, Florida 32219.

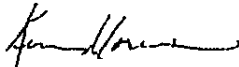
**ARTICLE VII DISSOLUTION**

Upon the dissolution of the organization, assets shall be distributed for one or more exempt purposes within the meaning of section 501(c)(3) of the Internal Revenue Code of 1986, or corresponding section of any future Federal tax code, or shall be distributed to the Federal, state, or local government for a public purpose. Any such assets not so disposed of shall be disposed of by a court of competent jurisdiction of the county in which the principal office of the organization is then located, exclusively for such purposes.

**ARTICLE VIII MANNER OF ELECTING DIRECTORS**

The method of election of directors is as stated in the bylaws.

The undersigned incorporator has executed these Articles of Incorporation this 5 day of January 2016.



Kimberly Morrison, Incorporator

The document was prepared by:  
Business Filings Incorporated, 8020 Excelsior Dr., Suite 200, Madison, WI 53717. (608) 827-5300.

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Prepared for: the BMP Brand Inc.

Signature: 

Date: January 5, 2016

Mark Williams, A.V.P.  
Business Filings Incorporated

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