

Division of Corporations

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Florida Department of State
Division of Corporations
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FLORIDA PROFIT/NON PROFIT CORPORATION

Consumer Brand Relationship Association Inc.

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COVER LETTER

H13000268594.3

Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

SUBJECT: Consumer Brand Relationship Association Inc.
(PROPOSED CORPORATE NAME - MUST INCLUDE SUFFIX)

Enclosed is an original and one (1) copy of the Articles of Incorporation and a check for:

☐ \$70.00
Filing Fee

☐ \$78.75
Filing Fee &
Certificate of
Status

☒ \$78.75
Filing Fee
& Certified Copy

☐ \$87.50
Filing Fee;
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& Certificate

ADDITIONAL COPY REQUIRED

FROM: Cheyenne Moseley, LegalZoom.com, Inc.
Name (Printed or typed):

100 W. Broadway, Suite 100
Address:

Glendale, CA 91210
City, State & Zip

323.962.8600 x 7625
Daytime Telephone number

onlinefilings@legalzoom.com

E-mail address: (to be used for future annual report notification)

NOTE: Please provide the original and one copy of the articles.

H13000268594.3

ARTICLES OF INCORPORATION
In compliance with Chapter 617, F.S., (Not for Profit)

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ARTICLE I NAME

The name of the corporation shall be: Consumer Brand Relationship Association Inc.

ARTICLE II PRINCIPAL OFFICEPrincipal street address
4121 Corrine Drive
Orlando, Florida 32814

Mailing address, if different is:

ARTICLE III PURPOSE

The purpose for which the corporation is organized is:

Please see attached

ARTICLE IV MANNER OF ELECTION The manner in which the directors are elected and appointed:

The method by which the directors of the corporation are elected or appointed will be stated in the bylaws.

ARTICLE V INITIAL OFFICERS AND/OR DIRECTORS

Name and Title: Marc Felscherin, President, Director

Address: 4121 Corrine Drive
Orlando, Florida 32814

Name and Title: Hans Ruediger Kaufmann, Secretary

Address: 4121 Corrine Drive
Orlando, Florida 32814

Name and Title: Euler Brandao, Treasurer, Director

Address: 4121 Corrine Drive
Orlando, Florida 32814

Name and Title: Cld Goncalves, Director

Address: 4121 Corrine Drive
Orlando, Florida 32814

Name and Title: Hans Ruediger Kaufmann, Director

Address: 4121 Corrine Drive
Orlando, Florida 32814

Name and Title:

Address:

ARTICLE VI REGISTERED AGENT

The name and Florida street address (P.O. Box NOT acceptable) of the registered agent is:

Name: United States Corporation Agents, Inc.
Address: 13302 Winding Oaks Blvd., Suite A
Tampa, FL 33612**ARTICLE VII INCORPORATOR**

The name and address of the Incorporator is:

Name: Cheyenne Moseley, Legalzoom.com, Inc.
Address: 101 N. Brand Blvd., 11th Floor
Glendale, CA 91203

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity.

Required Signature of Registered Agent

Jacob Varghese, United States Corporation Agents, Inc.

Date

I submit this document and affirm that the facts stated herein are true. I am aware that any false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

Required Signature of Incorporator

Cheyenne Moseley LegalZoom.com, Inc., Assist. Secretary

Date

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Attachment to
Articles of Incorporation of
Consumer Brand Relationship Association Inc.

Said organization is organized exclusively for charitable, religious, educational, and scientific purposes, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under the section 501 (c) (3) of the Internal Revenue Code, or corresponding section of any future federal tax code. The business activity for said organization is as follows: The mission is to advance consumer brand relationships knowledge and facilitate the exchange of information among members of academia and industry worldwide.

No part of the net earnings of this organization shall inure to the benefit of, or be distributable to, its members, trustees, officers, or other private persons, except that the corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth herein. No substantial part of the activities of this corporation shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and this corporation shall not participate in, or intervene in (including the publishing or distribution of statements), any political campaign on behalf of or in opposition to any candidate for public office. Notwithstanding any other provision of this document, the corporation shall not carry on any other activities not permitted to be carried on (a) by a corporation exempt from federal income tax under section 501(c) (3) of the Internal Revenue Code, or the corresponding section of any future federal tax code, or (b) by a corporation, contributions to which are deductible under section 170(c) (2) of the Internal Revenue Code, or the corresponding section of any future federal tax code.

Upon the dissolution of this corporation, assets remaining shall be distributed for one or more exempt purposes within the meaning of Section 501(c) (3) of the Internal Revenue Code, or corresponding section of any future federal tax code, or shall be distributed to the federal government, or to a state or local government, for a public purpose. Any such assets not so disposed of shall be disposed by a Court of Competent Jurisdiction of the county in which the principal office of the organization is then located, exclusively for such purposes or to such organization or organizations, as said Court shall determine, which are organized and operated exclusively for such purposes.

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