

**Electronic Articles of Incorporation  
For**

N13000010849  
FILED  
December 05, 2013  
Sec. Of State  
tscott

STARWOOD HOTELS OF TAMPA BAY, INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

STARWOOD HOTELS OF TAMPA BAY, INC.

**Article II**

The principal place of business address:

200 NORTH ASHLEY DRIVE  
TAMPA, FL. US 33602

The mailing address of the corporation is:

200 NORTH ASHLEY DRIVE  
TAMPA, FL. US 33602

**Article III**

The specific purpose for which this corporation is organized is:

A NON PROFIT, REGIONAL, HOTEL INDUSTRY TRADE ASSOCIATION  
REPRESENTING THE COOPERATIVE MARKETING EFFORTS FOR ALL  
ALLIED STARWOOD HOTELS & RESORTS WORLDWIDE, INC. BRANDED  
PROPERTIES LOCATED IN THE TAMPA BAY REGION OF FLORIDA.

**Article IV**

The manner in which directors are elected or appointed is:

AS PROVIDED FOR IN THE BYLAWS.

**Article V**

The name and Florida street address of the registered agent is:

IGNACIO HERNANDEZ  
200 NORTH ASHLEY DRIVE  
TAMPA, FL. 33602

I certify that I am familiar with and accept the responsibilities of  
registered agent.

Registered Agent Signature: IGNACIO HERNANDEZ

## Article VI

The name and address of the incorporator is:

IGNACIO HERNANDEZ  
200 NORTH ASHLEY DRIVE

TAMPA, FL 33602

Electronic Signature of Incorporator: IGNACIO HERNANDEZ

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

## Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: VP  
COLLEEN BECK  
4400 WEST CYPRESS STREET  
TAMPA, FL. 33607 US

Title: VP  
ROBERT EUBANK  
725 SOUTH HARBOUR ISLAND BLVD.  
TAMPA, FL. 33602 US

Title: VP  
IGNACIO HERNANDEZ  
200 NORTH ASHLEY DRIVE  
TAMPA, FL. 33607 US

Title: VP  
RACHEL ANDERSEN  
7627 W. COURTNEY CAMPBELL CAUSEWAY  
TAMPA, FL. 33607 US

Title: VP  
RONALD SMITH  
10221 PRINCESS PALM AVENUE  
TAMPA, FL. 33610 US

Title: VP  
JACK GUY  
1160 GULF BLVD.  
CLEARWATER BEACH, FL. 33767 US

## Article VIII

The effective date for this corporation shall be:

01/01/2014