

**Electronic Articles of Incorporation
For**

N12000011604
FILED
December 14, 2012
Sec. Of State
vherring

WHY DEFINE US? INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

WHY DEFINE US? INC.

Article II

The principal place of business address:

3306 W. SAN JOSE ST.
TAMPA, FL. 33629

The mailing address of the corporation is:

3306 W. SAN JOSE ST
TAMPA, FL. US 33629

Article III

The specific purpose for which this corporation is organized is:

WHY DEFINE US? RECRUITS HIGH SCHOOL GIRLS TO FACE THEIR
SELF-ESTEEM AND BODY IMAGE ISSUES IN ORDER TO
MENTOR MIDDLE SCHOOL GIRLS ON THOSE SAME TOPICS.

Article IV

The manner in which directors are elected or appointed is:

AS PROVIDED FOR IN THE BYLAWS.

Article V

The name and Florida street address of the registered agent is:

RACHEL M DIBENEDETTO
3306 W. SAN JOSE ST.
TAMPA, FL. 33629

I certify that I am familiar with and accept the responsibilities of
registered agent.

Registered Agent Signature: RACHEL DIBENEDETTO

Article VI

The name and address of the incorporator is:

RACHEL DIBENEDETTO
3306 W. SAN JOSE ST.

TAMPA, FL 33629

Electronic Signature of Incorporator: RACHEL DIBENEDETTO

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
RACHEL M DIBENEDETTO
3306 W SAN JOSE ST.
TAMPA, FL. 33629 US

Title: P
JACLYN R ANCONA
4908 NEW PROVIDENCE AVE.
TAMPA, FL. 33629 US

Title: VP
TONY DIBENEDETTO
3306 W. SAN JOSE ST.
TAMPA, FL. 33629 US

Article VIII

The effective date for this corporation shall be:

01/01/2013