

**Electronic Articles of Incorporation
For**

N12000009854
FILED
October 16, 2012
Sec. Of State
jshivers

PB FRANCHISEE ASSOCIATION, INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PB FRANCHISEE ASSOCIATION, INC.

Article II

The principal place of business address:

12967 PERRY COURT
SAN DIEGO, CA. 92130

The mailing address of the corporation is:

12967 PERRY COURT
SAN DIEGO, CA. 92130

Article III

The specific purpose for which this corporation is organized is:

TRADE ASSOCIATION.

Article IV

The manner in which directors are elected or appointed is:

AS PROVIDED FOR IN THE BYLAWS.

Article V

The name and Florida street address of the registered agent is:

JAMES D SALLAH ESQ.
2101 NW CORPORATE BLVD.
STE. 218
BOCA RATON, FL. 33431

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JAMES D. SALLAH, ESQ.

Article VI

The name and address of the incorporator is:

JAMES D. SALLAH, ESQ.
2101 NW CORPORATE BLVD.
STE. 218
BOCA RATON, FL 33431

Electronic Signature of Incorporator: /S/JAMES D. SALLAH, ESQ.

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D
DAIHWAN CHOI
1220 BROADWAY, STE. 700
NEW YORK, NY. 10001

Title: D
JAMIESON KARSON
245 PARK AVE., 27TH FLOOR
NEW YORK, NY. 10167

Title: D
ELI ELEFANT
201 W 70TH ST., #18F
NEW YORK, NY. 10023

Title: D
BILL HARMERING
83 INTERLAKEN ROAD
ORLANDO, FL. 32804

Title: D
TRIPPE LONIAN
715 BOYLSTON ST., 2ND FLOOR
BOSTON, MA. 02116

Article VIII

The effective date for this corporation shall be:

10/11/2012