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FLORIDA PROFIT/NON PROFIT CORPORATION

Firefall Media Group Inc.

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ARTICLES OF INCORPORATION OF Firefall Media Group Inc.

The undersigned incorporator, for the purpose of forming a corporation under the Florida Not for Profit Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I NAME

The name of the corporation shall be: Firefall Media Group Inc.

ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be: 7000 Lake Marsha Drive, Orlando, Florida 32819

ARTICLE III PURPOSES

The specific purpose for which the corporation is organized is: The primary purpose of the nonprofit corporation is, as a charitable, educational, 501(c)(3) educational corporation to educate people how to live better lives and to teach people how to obtain healing from mental, emotional, physical or spiritual wounds by using the communication and media arts, including film, video, music, creative writing and public speaking.

This corporation is organized exclusively for charitable, religious, educational, and scientific purposes, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code.

Notwithstanding any other provisions of these articles, this organization shall not carry on any activities not permitted to be carried on by an organization exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code of 1986 or the corresponding provision of any future United States Internal Revenue law.

No part of the net earnings of the organization shall inure to the benefit of, or be distributable to its members, trustees, officers, or other private persons, except that the organization shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purpose set forth in the purpose clause hereof. No substantial part of the activities of the organization shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and the organization shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of any candidate for public office.

ARTICLE IV OFFICERS/DIRECTORS

The initial directors of the corporation are: Richard J Grund, 7000 Lake Marsha Drive, Orlando, Florida 32819 Deborah Grund, 7000 Lake Marsha Drive, Orlando, Florida 32819 John Callea, 817 Bucna Vista Avenue, Brooksville, Florida 34601

The initial officers of the corporation are: Richard J Grund, President, 7000 Lake Marsha Drive, Orlando, Florida 32819 John Callea, Secretary, 817 Buena Vista Avenue, Brooksville, Florida 34601 Deborah Grund, Treasurer, 7000 Lake Marsha Drive, Orlando, Florida 32819

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ARTICLE V INITIAL REGISTERED AGENT & STREET ADDRESS

The name and address of the initial registered agent is: Business Filings Incorporated, 515 E. Park Avenue, Tallahassee, Florida, 32301. Located in the County of Leon

ARTICLE VI INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is Business Filings Incorporated, Mark Williams, 8040 Excelsior Dr., Suite 200, Madison, WI 53717

ARTICLE VII DISSOLUTION

Upon the dissolution of the organization, assets shall be distributed for one or more exempt purposes within the meaning of section 501(c)(3) of the Internal Revenue Code of 1986, or corresponding section of any future Federal tax code, or shall be distributed to the Federal, state, or local government for a public purpose. Any such assets not so disposed of shall be disposed of by a court of competent jurisdiction of the county in which the principal office of the organization is then located, exclusively for such purposes.

ARTICLE VIII MANNER OF ELECTING DIRECTORS

The method of election of directors is as stated in the bylaws.

The undersigned incorporator has executed these Articles of Incorporation this 10 day of September 2012.

Business Filings Incorporated Mark Williams, A.V.P.

The document was prepared by:

Mark Williams, 8040 Excelsior Dr., Suite 200, Madison, Wt 53717. (608) 827-5300.

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Prepared for: Firefall Media Group Inc.

Signature:

Mark Williams, A.V.P.

Business Filings Incorporated

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Date: September 10, 2012