

N120000006136

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

(Business Entity Name)

(Document Number)

Certified Copies _____

Certificates of Status ☒

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400238570284

08/20/12--01031--007 **43.75

EFFECTIVE DATE

10-1-12

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
12 SEP 24 PM 2:41

Amend & N/C

SEP 25 2012

T. BROWN

COVER LETTER

TO: Amendment Section
Division of Corporations

NAME OF CORPORATION: **Americans Against Abusive Advertising Inc.**

DOCUMENT NUMBER: **N12000006136**

The enclosed *Articles of Amendment* and fee are submitted for filing.

Please return all correspondence concerning this matter to the following:

John F. Sullivan

(Name of Contact Person)

Americans Against Abusive Advertising

(Firm/ Company)

5956 SE Congressional Place

(Address)

Stuart, Florida 34997

(City/ State and Zip Code)

jfsflm@gmail.com

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

John Sullivan

(Name of Contact Person)

at **772 220-0017**

(Area Code & Daytime Telephone Number)

Enclosed is a check for the following amount made payable to the Florida Department of State:

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> \$35 Filing Fee | <input checked="" type="checkbox"/> \$43.75 Filing Fee &
Certificate of Status | <input type="checkbox"/> \$43.75 Filing Fee &
Certified Copy
(Additional copy is
enclosed) | <input type="checkbox"/> \$52.50 Filing Fee
Certificate of Status
Certified Copy
(Additional Copy is
Enclosed) |
|--|---|---|--|

Mailing Address

Amendment Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address

Amendment Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301



FLORIDA DEPARTMENT OF STATE
Division of Corporations

August 22, 2012

AMERICANS AGAINST ABUSIVE ADVERTISING INC.
JOHN F SULLIVAN
5956 SE CONGRESSIONAL PLACE
STUART, FL 34997

SUBJECT: AMERICANS AGAINST ABUSIVE ADVERTISING INC.
Ref. Number: N12000006136

We have received your document for AMERICANS AGAINST ABUSIVE ADVERTISING INC. and your check(s) totaling \$43.75. However, the enclosed document has not been filed and is being returned for the following correction(s):

The current name of the entity is as referenced above. Please correct your document accordingly.

The name of the entity must be identical throughout the document.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6050.

Teresa Brown
Regulatory Specialist II

Letter Number: 212A00021568

EFFECTIVE DATE
10-1-12

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
12 SEP 24 PM 2:41

Articles of Amendment
to
Articles of Incorporation
of

Americans Against Abusive Advertising Inc.

(Name of Corporation as currently filed with the Florida Dept. of State)

N12000006136

(Document Number of Corporation (if known))

Pursuant to the provisions of section 617.1006, Florida Statutes, this **Florida Not For Profit Corporation** adopts the following amendment(s) to its Articles of Incorporation:

A. If amending name, enter the new name of the corporation:

Americans For Responsible Advertising Inc.

The new

name must be distinguishable and contain the word "corporation" or "incorporated" or the abbreviation "Corp." or "Inc." "Company" or "Co." may not be used in the name.

B. Enter new principal office address, if applicable:

(Principal office address **MUST BE A STREET ADDRESS**)

NA

C. Enter new mailing address, if applicable:

(Mailing address **MAY BE A POST OFFICE BOX**)

NA

D. If amending the registered agent and/or registered office address in Florida, enter the name of the new registered agent and/or the new registered office address:

Name of New Registered Agent:

NA

(Florida street address)

New Registered Office Address:

_____, Florida
(City) (Zip Code)

New Registered Agent's Signature, if changing Registered Agent:

I hereby accept the appointment as registered agent. I am familiar with and accept the obligations of the position.

Signature of New Registered Agent, if changing

If amending the Officers and/or Directors, enter the title and name of each officer/director being removed and title, name, and address of each Officer and/or Director being added:

(Attach additional sheets, if necessary)

Please note the officer/director title by the first letter of the office title:

P = President; V= Vice President; T= Treasurer; S= Secretary; D= Director; TR= Trustee; C = Chairman or Clerk; CEO = Chief Executive Officer; CFO = Chief Financial Officer. If an officer/director holds more than one title, list the first letter of each office held. President, Treasurer, Director would be PTD.

Changes should be noted in the following manner. Currently John Doe is listed as the PST and Mike Jones is listed as the V. There is a change, Mike Jones leaves the corporation, Sally Smith is named the V and S. These should be noted as John Doe, PT as a Change, Mike Jones, V as Remove, and Sally Smith, SV as an Add.

Example:

<input checked="" type="checkbox"/> Change	<u>PT</u>	<u>John Doe</u>
<input checked="" type="checkbox"/> Remove	<u>V</u>	<u>Mike Jones</u>
<input checked="" type="checkbox"/> Add	<u>SV</u>	<u>Sally Smith</u>

<u>Type of Action</u> (Check One)	<u>Title</u>	<u>Name</u>	<u>Address</u>
1) <u>NA</u> Change	_____	_____	_____
_____ Add	_____	_____	_____
_____ Remove	_____	_____	_____
2) <u>NA</u> Change	_____	_____	_____
_____ Add	_____	_____	_____
_____ Remove	_____	_____	_____
3) <u>NA</u> Change	_____	_____	_____
_____ Add	_____	_____	_____
_____ Remove	_____	_____	_____
4) <u>NA</u> Change	_____	_____	_____
_____ Add	_____	_____	_____
_____ Remove	_____	_____	_____
5) <u>NA</u> Change	_____	_____	_____
_____ Add	_____	_____	_____
_____ Remove	_____	_____	_____
6) <u>NA</u> Change	_____	_____	_____
_____ Add	_____	_____	_____
_____ Remove	_____	_____	_____

E. If amending or adding additional Articles, enter change(s) here:
(attach additional sheets, if necessary). (Be specific)

Purpose of Corporation: Americans for Responsible Advertising Inc. is a nonprofit research and educational organization founded in Florida. Its purpose is to make Americans aware of the extent to which they are exposed to commercial and noncommercial (e.g., political) advertising in general and to false, misleading, offensive, and abusive advertising in particular. Americans For Responsible Advertising Inc. collects and analyses data on Americans' exposure to advertising of all kinds and informs the American public of its findings. No substantial part of the Corporation's activities shall consist of carrying on propaganda or otherwise attempting to influence legislation (except as otherwise provided by Section 501(h) of the IRS code) and it shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of or in opposition to and candidate for public office.

The property of the corporation is irrevocably dedicated to educational purposes. Upon dissolution of the corporation assets remaining after the payment of all debts and liabilities of the corporation shall be distributed to a nonprofit fund, foundation, or corporation organized solely for educational purposes and tax-exempt under Section 501(C)(3) of the IRS Code.

No part of the earnings of the corporation shall inure to the benefit of, or be distributable to, its members, officers, director, employees or other private persons except that the corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in the furtherance of the purposes of the purpose set forth in these articles. Finally, and notwithstanding any other provision of these articles, Americans for Responsible Advertising Inc. shall not carry on any other activities not permitted to be carried on by a corporation exempt from federal income taxes under Section 501(c)(3) of the IRS Code or by a corporation the contributions to which are deductible under Section 170(c)(2) of the Code.

The date of each amendment(s) adoption: September 15, 2012

Effective date if applicable: October 1, 2012

(no more than 90 days after amendment file date)

Adoption of Amendment(s) **(CHECK ONE)**

- ☐ The amendment(s) was/were adopted by the members and the number of votes cast for the amendment(s) was/were sufficient for approval.
- ☒ There are no members or members entitled to vote on the amendment(s). The amendment(s) was/were adopted by the board of directors.

Dated September 15, 2012

Signature

John F. Sullivan

(By the chairman or vice chairman of the board, president or other officer-if directors have not been selected, by an incorporator -- if in the hands of a receiver, trustee, or other court appointed fiduciary by that fiduciary)

John F. Sullivan

(Typed or printed name of person signing)

President

(Title of person signing)