Electronic Articles of Incorporation For

N10000008044 FILED August 24, 2010 Sec. Of State vingram

HOSPITALITY SALES AND MARKETING ASSOCIATION INTERNATIONAL, SOUTH FLORIDA INC.

The undersigned incorporator, for the purpose of forming a Florida not-forprofit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HOSPITALITY SALES AND MARKETING ASSOCIATION INTERNATIONAL, SOUTH FLORIDA INC.

Article II

The principal place of business address:

12717 W SUNRISE BLVD SUITE 217 SUNRISE, FL. US 33323

The mailing address of the corporation is:

12717 W SUNRISE BLVD SUITE 217 SUNRISE, FL. US 33323

Article III

The specific purpose for which this corporation is organized is:

HOSPITALITY SALES AND MARKETING ASSOC. INL, SF PROVIDES

□□ITS MEMBERS WITH EDUCATIONAL SEMINARS AND NETWORKING
□□EVENTS TO PROMOTE THE SALES AND MARKETING ASPECTS OF THE
□□HOSPITALITY INDUSTRY IN BROWARD, DADE, AND PALM BEACH

Article IV

The manner in which directors are elected or appointed is: AS PROVIDED FOR IN THE BYLAWS.

Article V

The name and Florida street address of the registered agent is:

JUDY JAMES 12717 W SUNRISE BLVD. SUITE 217 SUNRISE, FL. 33323 I certify that I am familiar with and accept the responsibilities of registered agent.

N10000008044 FILED August 24, 2010 Sec. Of State vingram

Registered Agent Signature: JUDY JAMES

Article VI

The name and address of the incorporator is:

JUDY JAMES 19343 SW 5TH ST SUITE 217 SUNRISE, FL 33323

Incorporator Signature: JUDY JAMES

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P STACIE FAULDS 100 E BROWARD BLVD FT. LAUDERDALE, FL. 33301 US

Title: VP GAIL SPIER 200 EAST LAS OLAS BLVD FT. LAUDERDALE, FL. 33301 US

Title: VP LYNN MUCCIANO 501 SE 2 ST PH 1523 FT. LAUDERDALE, FL. 33301 US

Article VIII

The effective date for this corporation shall be:

08/20/2010