Electronic Articles of Incorporation For

N10000006966 FILED July 23, 2010 Sec. Of State mdickey

SOUP OR HERO INC.

The undersigned incorporator, for the purpose of forming a Florida not-forprofit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SOUP OR HERO INC.

Article II

The principal place of business address:

220 CLEARWATER DRIVE PONTE VEDRE BEACH, FL. US 32082

The mailing address of the corporation is:

220 CLEARWATER DRIVE PONTE VEDRE BEACH, FL. US 32082

Article III

The specific purpose for which this corporation is organized is:

A NON-PROFIT THAT WILL PROMOTE OVERALL CHILDHOOD WELLNESS □ CACTIVITIES THROUGH A COMBINATION OF NUTRITION, FITNESS, □ CAND HEALTHY LIFESTYLE EDUCATION.

Article IV

The manner in which directors are elected or appointed is: AS PROVIDED FOR IN THE BYLAWS.

Article V

The name and Florida street address of the registered agent is:

DEBBIE E KANTOR 220 CLEARWATER DRIVE PONTE VEDRA BEACH, FL. 32082 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DEBBIE KANTOR

Article VI

The name and address of the incorporator is:

DEBBIE KANTOR 220 CLEARWATER DRIVE

PONTE VEDRA BEACH, FL 32082

Incorporator Signature: DEBBIE KANTOR

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: VP JUDY LIEBOWITZ 3102 CARLISLE DRIVE AUSTIN, TX. 78757

Title: PRES DEBBIE KANTOR 220 CLEARWATER DRIVE PONTE VEDRA BEACH, FL. 32082 US

Title: SEC NAOMI MARON 1 STEVEN TERRACE WEST ORANGE, NJ. 07052 US

Article VIII

The effective date for this corporation shall be:

10/01/2010