Florida Department of State
Division of Corporations
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Division of Corporations
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FLORIDA PROFIT/NON PROFIT CORPORATION MARKETING COMPLIANCE ASSOCIATION, INC

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April 6, 2010

FLORIDA DEPARTMENT OF STATE

Division of Corporations

CORPORATION SERVICE COMPANY

SUBJECT: MARKETING COMPLIANCE ASSOCIATION, INC

REF: W10000016843

RESUBMIT

Planse give original submission sees an file door.

We received your electronically transmitted document. However, the document has not been filed. Please make the following corrections and refax the complete document, including the electronic filing cover sheet.

The purpose contained in your articles of incorporation should be more specific. Please correct your articles to reflect the specific purpose for which the non profit corporation is being organized.

If you have any further questions concerning your document, please call (850) 245-6973.

Claretha Golden Regulatory Specialist II New Filing Section FAX Aud. #: H10000076506 Letter Number: 310A00008388

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ARTICLES OF INCORPORATION

In Compliance with Chapter 617, F.S., (Not for Profit)

FILED

ARTICLE I NAME

The name of the corporation shall be:

MARKETING COMPLIANCE ASSOCIATION, INC

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SECRETARY OF STATE TALLAHASSEE, FLORIDA

ARTICLE II PRINCIPAL OFFICE

The principal street address and mailing address, if different is:

1120 AVENUE OF THE AMERICAS, 4TH FLOOR NEW YORK, NY 10036

ARTICLE III PURPOSE

The purpose for which the corporation is organized is:

The MCA's membership is comprised of entities that conduct business in the United States (and around the world) requiring collection of funds via credit/debit card transactions ("merchants"), as well as the entities that process and manage such transactions. The MCA will generate best practices for all such entities and, working through its Marketing Compliance Review Board, conduct ongoing audits of merchants to ensure that they follow the best practices as promulgated by the MCA.

ARTICLE IV MANNER OF ELECTION

The manner in which the directors are elected or appointed:

Appointed by Executive Director (President)

ARTICLE V INITIAL DIRECTORS AND/OR OFFICERS

List name(s), address(es) and specific title(s):

Exec. Director

JOSEPH W SANSCRAINTE 1120 AVENUE OF THE AMERICAS 4TH FLOOR NEW YORK NY 10036 Zachary Rice 1120 AVENUE OF THE AMERICAS 4TH FLOOR NEW YORK NY 10036 / Director Dion Sullivan 1120 AVENUE OF THE AMERICAS 4TH FLOOR NEW YORK NY 10036 / Director

ARTICLE VI INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and Florida street address (P.O. Box NOT acceptable) of the registered agent is:

Corporation Service Company, 1201 Hays Street, Tallahassee, FL 32301

ARTICLE VII INCORPORATOR

The name and address of the Incorporator is:

JOSEPH W SANSCRAINTE 1120 AVENUE OF THE AMERICAS 4TH FLOOR NEW YORK NY 10036

Having been named as registered ogent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity.

Eorporation Service Company

Matthew Young

By:

Asst. V Pres

Date

1 5 2010

Date

Signature/Registered Agent

Date