

**Electronic Articles of Incorporation  
For**

N10000001927  
FILED  
February 24, 2010  
Sec. Of State  
epeterson

EYE HEART WORLD INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:  
EYE HEART WORLD INC.

**Article II**

The principal place of business address:  
25140 TRADEWINDS DR  
LAND O LAKES, FL. 34639

The mailing address of the corporation is:  
P O BOX 708  
LAND O LAKES, FL. 34639

**Article III**

The specific purpose for which this corporation is organized is:  
CHARITABLE ORGANIZATION TO RAISE FUNDS AND AWARENESS FOR  
SOCIAL CAUSES.

**Article IV**

The manner in which directors are elected or appointed is:  
AS PROVIDED FOR IN THE BYLAWS.

**Article V**

The name and Florida street address of the registered agent is:  
SEASON R RUSSO  
3451 RED ROCK DR  
LAND O LAKES, FL. 34639

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: SEASON R RUSSO

### **Article VI**

The name and address of the incorporator is:

SEASON R RUSSO  
3451 RED ROCK DR

LAND O LAKES, FL 34639

Incorporator Signature: SEASON R RUSSO

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO  
SEASON R RUSSO  
3451 RED ROCK DR  
LAND O LAKES, FL. 34639

Title: COO  
SONNY R HENNESSY  
27822 PLEASURE RIDE LP  
WESLEY CHAPEL, FL. 33544

Title: CFO  
DENISE M FOSTER  
25140 TRADEWINDS DR  
LAND O LAKES, FL. 34639

### **Article VIII**

The effective date for this corporation shall be:

02/24/2010