

**Electronic Articles of Incorporation
For**

**N09000007444
FILED
July 31, 2009
Sec. Of State
epeterson**

PLAN AHEAD EVENTS ADVERTISING FUND, INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PLAN AHEAD EVENTS ADVERTISING FUND, INC.

Article II

The principal place of business address:

2121 VISTA PARKWAY
WEST PALM BEACH, FL. 333411

The mailing address of the corporation is:

2121 VISTA PARKWAY
WEST PALM BEACH, FL. 333411

Article III

The specific purpose for which this corporation is organized is:

CREATION, FUNDING AND PRODUCTION OF COORDINATED ADVERTISING
AND PROMOTIONAL MATERIALS AND PROGRAMS FOR THE BENEFIT OF
THE PLAN AHEAD EVENTS FRANCHISE SYSTEM.

Article IV

The manner in which directors are elected or appointed is:

AS PROVIDED FOR IN THE BYLAWS.

Article V

The name and Florida street address of the registered agent is:

DAVID E CARY
2121 VISTA PARKWAY
WEST PALM BEACH, FL. 33411

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DAVID E. CARY

Article VI

The name and address of the incorporator is:

TIPTON SHONKWEILER
2121 VISTA PARKWAY

WEST PALM BEACH, FLORIDA 33411

Incorporator Signature: TIPTON SHONKWEILER