

**Electronic Articles of Incorporation  
For**

N09000007258  
FILED  
July 27, 2009  
Sec. Of State  
Ipoole

SOBE IT EVENTS, INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

SOBE IT EVENTS, INC.

**Article II**

The principal place of business address:

47 N.E. 25 ST.  
MIAMI, FL. 33137

The mailing address of the corporation is:

47 N.E. 25 ST.  
MIAMI, FL. 33137

**Article III**

The specific purpose for which this corporation is organized is:

SOBE IT EVENTS AIMS TO CREATE A NEW FORUM FOR EMERGING  
TALENT IN FILM, FASHION, MUSIC AND THE ARTS, WHILE  
DEVELOPING PARTNERSHIPS WITH BUSINESSES. IT IS FOUNDED ON  
THE PRINCIPLES OF EDUCATING, ENGAGING AND ENTERTAINING THE  
COMMUNITY.

**Article IV**

The manner in which directors are elected or appointed is:

AS PROVIDED FOR IN THE BYLAWS.

**Article V**

The name and Florida street address of the registered agent is:

GABRIELA I KEDDELL  
609 LENOX AVE. #4  
MIAMI BEACH, FL. 33139

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: GABRIELA I. KEDDELL

### **Article VI**

The name and address of the incorporator is:

GABRIELA KEDDELL  
609 LENOX AVE.  
#4  
MIAMI BEACH, FL 33139

Incorporator Signature: GABRIELA I. KEDDELL

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P.  
GABRIELA I KEDDELL  
609 LENOX AVE. #4  
MIAMI BEACH, FL. 33139 US

Title: VP  
NATASHA HIRTH  
1900 N. BAYSHORE DR. APT. 2517  
MIAMI, FL. 33137 US

Title: VP  
VALENTINA PARADA  
1200 EUCLID AVE. APT. 111  
MIAMI BEACH, FL. 33139 US

### **Article VIII**

The effective date for this corporation shall be:

07/24/2009