Electronic Articles of Incorporation For

N09000003714 FILED April 15, 2009 Sec. Of State tburch

SVMFL MARKETING GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida not-forprofit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SVMFL MARKETING GROUP, INC.

Article II

The principal place of business address:

933 N.W. 31ST AVENUE POMPANO BEACH, FL. US 33069

The mailing address of the corporation is:

933 N.W. 31ST AVENUE POMPANO BEACH, FL. US 33069

Article III

The specific purpose for which this corporation is organized is:

TO PROVIDE ON A NON-PROFIT BASIS COOPERATIVE MARKETING AND ADVERTISING EFFORTS ON BEHALF OF LOCAL SERVICEMASTER FRANCHISES

Article IV

The manner in which directors are elected or appointed is:

BY MAJORITY VOTE OF MEMBERS AT A CORPORATE MEETING

Article V

The name and Florida street address of the registered agent is:

STEVEN A WEINBERG 7805 S.W. 6TH COURT PLANTATION, FL. 33324 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: STEVEN A. WEINBERG

Article VI

The name and address of the incorporator is:

DAVID P. EVANOSKY 933 N.W. 31ST AVENUE

POMPANO BEACH, FLORIDA 33069

Incorporator Signature: DAVID P. EVANOSKY

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P ANTHONY LAYTON 3336 LENNOX AVENUE TALLAHASSEE, FL. 32354 US

Title: S ALAN BILLUPS 7451 S.W. 19TH STREET PLANTATION, FL. 33317 US

Title: T DAVID P EVANOSKY 933 N.W. 31ST AVENUE POMPANO BEACH, FL. 33069 US