Electronic Articles of Incorporation For

N08000003754 FILED April 17, 2008 Sec. Of State epeterson

CHECKERS ADVERTISING COOPERATIVE OF GRAND RAPIDS INC

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

CHECKERS ADVERTISING COOPERATIVE OF GRAND RAPIDS INC

Article II

The principal place of business address:

4300 W. CYPRESS STREET 600 TAMPA, FL. US 33607

The mailing address of the corporation is:

4300 W. CYPRESS STREET 600 TAMPA, FL. US 33607

Article III

The specific purpose for which this corporation is organized is:

ADMINISTRATION OF FRANCHISEE ADVERTISING FUNDS (NOT FOR PROFIT)

Article IV

The manner in which directors are elected or appointed is: AS PROVIDED FOR IN THE BYLAWS.

Article V

The name and Florida street address of the registered agent is:

JAMES NELLIS 4300 W CYPRESS 600 TAMPA, FL. 33607 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JAMES NELLIS

Article VI

The name and address of the incorporator is:

JAMES NELLIS 4300 W. CYPRESS ST 600 TAMPA, FL 33607

Incorporator Signature: JAMES NELLIS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PRES MICHAEL BURKARDT 4300 W. CYPRESS ST. STE 600 TAMPA, FL. 33607 US

Title: TRES ALAN BALEN 4300 W CYPRESS TAMPA, FL. 33607 US

Title: SEC JAMES NELLIS 4300 W. CYPRESS ST STE 600 TAMPA, FL. 33607 US

Article VIII

The effective date for this corporation shall be:

04/17/2008