Electronic Articles of Incorporation For

N07000009208 FILED September 19, 2007 Sec. Of State dwhite

ST. LUCIE COUNTY HOTEL AND LODGING ASSOCIATION, INC.

The undersigned incorporator, for the purpose of forming a Florida not-forprofit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ST. LUCIE COUNTY HOTEL AND LODGING ASSOCIATION, INC.

Article II

The principal place of business address:

5500 ST. LUCIE BLVD. FORT PIERCE, FL. 34946

The mailing address of the corporation is:

5500 ST. LUCIE BLVD. FORT PIERCE, FL. 34946

Article III

The specific purpose for which this corporation is organized is:

TO CREATE A GROUP TO SPEAK FOR LODGING IN ST. LUCIE COUNTY AND REPRESENT THE INDUSTRY TO LOCAL AND STATE GOVERNMENTS. ALSO TO PROVIDE A VENUE FOR CO-OPERATIVE MARKETING EFFORTS.

Article IV

The manner in which directors are elected or appointed is:

AS PROVIDED FOR IN THE BYLAWS.

Article V

The name and Florida street address of the registered agent is:

MICHELLE M VALVANO 575 NW MERCANTILE PLACE SUITE 110 PORT ST. LUCIE, FL. 34986 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: MICHELLE M. VALVANO

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Article VI

The name and address of the incorporator is:

MICHELLE M. VALVANO 575 NW MERCANTILE PLACE SUITE 110 PORT ST. LUCIE, FL 34986

Incorporator Signature: MICHELLE M. VALVANO

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P LISA GILRANE 10120 SOUTH FEDERAL HWY PORT ST. LUCIE, FL. 34952 US

Title: VP LISA THOMAS 7900 SOUTH FEDERAL HWY PORT ST. LUCIE, FL. 34982 US

Title: S MICHELLE M VALVANO 575 NW MERCANTILE PLACE, SUITE 110 PORT ST. LUCIE, FL. 34986 US

Title: T MARILYN MINIX 5500 ST. LUCIE BLVD FORT PIERCE, FL. 34946

Article VIII

The effective date for this corporation shall be:

10/01/2007