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NEW FILINGS	AMENDMENTS	
Profit	Amendment	
XXX Non-Profit	Resignation of R.A., Officer/Director	
Limited Liability	Change of Registered Agent	
Domestication	Dissolution/Withdrawal	
Other	Merger	
OTHER FILINGS	REGISTRATION/QUALIFICATION	
Annual Report	Foreign	
Fictitious Name	Limited Partnership	
Name Reservation	Reinstatement	
	Trademark	
	Other	

Examiner's Initials

# ARTICLES OF INCORPORATION OF

### TRI-COUNTY HONDA DEALERS ADVERTISING ASSOCIATION, INC.

A Florida not-for-profit Corporation

The undersigned incorporator, for the purpose of forming a corporation under the Florida Not-For-Profit Corporation Act, hereby adopts the following Articles of Incorporation:

### ARTICLE ONE NAME

1.01 The name of the corporation shall be: Tri-County Honda Dealers Advertising Association, Inc. (herein referred to as the "Association").

#### ARTICLE TWO INITIAL PRINCIPAL OFFICE

2.01 The street address and mailing address of the initial principal office of the Association shall be: 3707 Davis Blvd., Naples, Florida 34104.

## ARTICLE THREE PURPOSE; POWERS; NOT-FOR-PROFIT

- 3.01 The purposes for which the Association is formed is to advertise and promote the sale of products and services of the Honda franchised dealers who are members of the Association (herein referred to as the "Members"), and to establish, conduct, and manage advertising campaigns, exhibitions, displays and demonstrations in furtherance thereof. In addition, the Association is authorized to engage in any lawful practices or affairs which are not inconsistent with the foregoing purposes.
- 3.02 For the accomplishment of its purposes, the Association shall have all of the powers available and granted to it under the common law and the laws of the State of Florida, except as limited or modified by these Articles of Incorporation or the By-laws.
- 3.03 The Association is organized and shall exist on a non-stock basis as a corporation not-for-profit under the laws of the State of Florida, and no portion of any earnings of the Association shall be distributed to or inure to the private benefit of any Member, director or officer of the Association.

#### ARTICLE FOUR DIRECTORS AND OFFICERS

- 4.01 The affairs of the Association will be administered by a Board of Directors consisting of the number of directors determined by the Bylaws, but not less than three (3) directors, and in the absence of such determination shall consist of three (3) directors.
- 4.02 Directors of the Association shall be elected by the Members in the manner determined by the Bylaws. Directors may be removed and vacancies of the Board of Directors shall be filled in the manner provided by the Bylaws.
- 4.03 The affairs of the Association shall be conducted by the officers designated in the Bylaws. The officers shall be elected by the Board of Directors and shall serve at the pleasure of the Board.

#### ARTICLE FIVE INITIAL REGISTERED AGENT AND STREET ADDRESS

5.01 The name and Florida street address of the initial registered agent of the Association are: Samuel Rusinik, 3707 Davis Blvd., Naples, Florida 34104.

#### ARTICLE SIX INCORPORATOR

6.01 The name and address of the incorporator to these Articles of Incorporation is: Samuel Rusinik, 3707 Davis Blvd., Naples, Florida 34104.

#### ARTICLE SEVEN BY-LAWS

7.01 The power to adopt, alter, amend or repeal the By-Laws shall be vested in the Board of Directors.

#### ARTICLE EIGHT AMENDMENTS

8.01 The Association reserves the right to amend or repeal any provision contained in these Articles of Incorporation, or any amendment thereto, through its Board of Directors, which action shall require a majority vote of the Board of Directors.

### ARTICLE NINE INDEMNIFICATION

9.01 To the fullest extent permitted by Florida law, the Association shall indemnify and hold harmless every director and every officer of the Association against all expenses and liabilities, including attorneys fees, actually and reasonably incurred by or imposed on him or her

in connection with any legal proceeding (or settlement or appeal of such proceeding) to which he or she may be a party because of being or having been a director or officer of the Association. The foregoing right of indemnification shall not be available if a judgment or other final adjudication establishes that the director's or officer's actions or omissions to act were material to the cause adjudicated and involved: (i) willful misconduct or a conscious disregard for the best interests of the Association, in a proceeding by or in the right of the Association to procure a judgment in its favor; (ii) a violation of criminal law, unless the director or officer had no reasonable cause to believe his or her action was unlawful or had reasonable cause to believe his or her action was lawful; or (iii) a transaction from which the director or officer derived an improper personal benefit. The foregoing rights of indemnification shall be in addition to and not exclusive of all other rights to which a director or officer may be entitled.

IN WITNESS WHEREOF, the undersigned incorporators have executed these Articles of Incorporation on this 27th day of 2006.

Samuel Rusinik, Incorporator

STATE OF FLORIDA COUNTY OF COLLIER

The foregoing instrument was acknowledged before me this day of <u>longary</u>, 2006, by Samuel Rusinik, who is personally known to me or has produced <u>FL. Drivers License</u> as identification. NOTE: If a type of identification is not inserted in the blank provided, then the person executing this instrument was personally known to me.

My commission expires

DOROTHY JO SAYERS
MY COMMISSION # DD 406838
EXPIRES: March 14, 2009
Borded Thru Notary Public Underwelance

Notary Public

Typed, Printed or Stamped Name

#### ACCEPTANCE BY REGISTERED AGENT

Having been named as Registered Agent to accept service of process for the above-stated corporation at the place designated in the above Articles of Incorporation, I hereby accept the appointment as Registered Agent and agree to act in such capacity. I further agree to comply with the provisions of all Florida Statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as Registered Agent.

Dated: JAN 27 06

Samuel Rusinik, Registered Agent

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