

**Electronic Articles of Incorporation
For**

N05000009100
FILED
September 06, 2005
Sec. Of State
dbrown

SERVICEMASTER MARKETING ASSOCIATION OF SOUTH FLORIDA,
INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SERVICEMASTER MARKETING ASSOCIATION OF SOUTH FLORIDA,
INC.

Article II

The principal place of business address:

FRANK, WEINBERG & BLACK, P.L.
7805 SW SIXTH COURT
PLANTATION, FL. 33324

The mailing address of the corporation is:

FRANK, WEINBERG & BLACK, P.L.
7805 SW SIXTH COURT
PLANTATION, FL. 33324

Article III

The specific purpose for which this corporation is organized is:

TO PROVIDE MARKETING AND ADVERTISING SERVICES FOR
SERVICEMASTER FREANCISEES.

Article IV

The manner in which directors are elected or appointed is:

AS SET FORTH IN THE BY-LAWS

Article V

The name and Florida street address of the registered agent is:

STEVEN A WEINBERG
FRANK, WEINBERG & BLACK, P.L.
7805 SW SIXTH COURT
PLANTATION, FL. 33324

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: STEVEN A. WEINBERG

Article VI

The name and address of the incorporator is:

DWIGHT V. REED
4650 SW 51ST STREET
DAVIE, FLORIDA 33314

Incorporator Signature: DWIGHT V. REED

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
DWIGHT V REED
4650 SW 51ST STREET
DAVIE, FL. 33314

Title: V
JIM ROBINSON
1360 NW 65 AVENUE, SUITE M
PLANTATION, FL. 33313

Title: S
ALAN BILLUPS
3406 SW 26TH TERRACE, SUITE C-10
FORT LAUDERDALE, FL. 33312

Title: T
JEFFREY L KAISER
6958 SW 47TH STREET
MIAMI, FL. 33155