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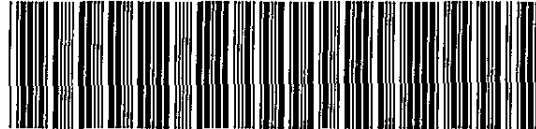
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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Clifford A. Jones

2230 N.W. 24TH AVENUE

GAINESVILLE, FL 32605

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March 10, 2004

Department of State
Division of Corporations
Corporate Filings
P.O. Box 6327
Tallahassee, FL 3231

Subject: POLITICAL COMMUNICATION RESEARCH FOUNDATION, INC.

Dear Department of State:

Enclosed please find an original and two (2) copies of the Articles of Incorporation for the above-named corporation, which I wish to file with your office. Please return two certified copies of the Articles to the above address along with a Certificate of Status. I enclose a check in the amount of \$96.25, representing the filing fee and designation of registered agent (\$70.00), two certified copies (\$17.50) and one Certificate of Status (\$8.75). If you have any questions, or if my fee calculations are in error and additional fees are required, please contact me at the above address by telephone, email, or fax.

Thank you for your prompt attention.

Sincerely,



Clifford A. Jones

Encls.
CAJ:lk

ARTICLES OF INCORPORATION OF
POLITICAL COMMUNICATION RESEARCH FOUNDATION, INC.

The undersigned, for the purpose of forming a nonprofit corporation under the Florida Not For Profit Corporation Act, Florida Statutes Chapter 617, makes and adopts the following articles of incorporation:

ARTICLE 1. *Name.* The name of the corporation is as follows: Political Communication Research Foundation, Inc.

ARTICLE 2. *Address.* The address of the principal office and the mailing address of the corporation is: 2230 N.W. 24th Avenue, Gainesville, FL 32605.

ARTICLE 3. *Initial Registered Office and Agent.* The street address of the initial registered office of the corporation is 2230 N.W. 24th Avenue, Gainesville, FL 32605. The name of its initial registered agent at that address is Lynda Lee Kaid.

ARTICLE 4. *No Members.* The corporation shall not have members and shall not issue membership certificates. The corporation shall not issue shares of stock.

ARTICLE 5. *Not For Profit.* The corporation is a not for profit corporation under Chapter 617, Florida Statutes. The corporation is not formed for pecuniary profit. No part of the assets of the corporation is distributable to or for the benefit of its directors or officers, except to the extent permissible under these articles, under law and under 26 USCA § 501(c)(3) (referred to below as the "code"). If the corporation ever has members, no member shall have any vested right, interest or privilege in or to the assets, income or property of the corporation and no part of the income or assets of the corporation shall be distributable to or for the benefit of its members, except to the extent permissible under these Articles, under law, and under 26 USCA § 501(c)(3).

ARTICLE 6. *Duration.* The duration (term) of the corporation is perpetual.

ARTICLE 7. *Purposes.* The corporation is organized, and shall be operated exclusively for charitable, scientific, and educational purposes, including but not limited to sponsoring, organizing, administering, enhancing, and operating research studies, teaching, exhibitions, publishing in all forms, distributing publications, and educating persons in the USA and throughout the world, in the fields of communication and discourse, especially political communication and related subjects such as elections, debates, election laws, voting behavior, voting methods, political advertising techniques and messages. The corporation shall not engage in partisan political activity nor shall it support or oppose candidates for public office.

ARTICLE 8. *Powers.* Solely for the above purposes, the corporation shall have the following powers:

A. To seek funding and other resources for its operations and projects in the form of donations, grants, loans, leases, gifts or sales of related publications; to cooperate with

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TALLAHASSEE, FLORIDA

others and sponsor or co-sponsor projects, exhibitions, publications, or other research activities; to fund projects carried out by others pertinent to the purposes of the corporation; and to make and receive loans of materials to and from other individuals and organizations.

B. To exercise all rights and powers conferred by the laws of the State of Florida on nonprofit corporations, including but not limited to those set forth in Florida Statutes Chapter 617 and the following powers: to acquire by bequest, devise, gift, grant, donation, contribution, purchase, lease or otherwise any property of any sort or nature without limitation as to its amount or value, and to hold, invest, reinvest, manage, use, apply, employ, sell, expend, disburse, lease, mortgage, convey, option, donate or otherwise dispose of the property and the income, principal and proceeds of the property.

C. To engage in and transact any other lawful activity, solely in furtherance of the above purposes, for which nonprofit corporations may be incorporated under the Florida Not For Profit Corporation Act, and any successor or amendment to the Florida Not For Profit Corporation Act.

D. To do any other things as are incidental to the powers of the corporation or necessary or desirable in order to accomplish the purposes of the corporation.

ARTICLE 9. *Immunity Status.* It is intended that the corporation shall qualify as a cultural or educational institution within the United States under 22 USCA § 2459. This qualification shall not interfere with the corporation's tax exempt status.

ARTICLE 10. *Limitation.* No part of the net earnings of the corporation shall inure directly or indirectly to the benefit of or be distributable to its members (if the corporation ever has any), directors, or officers, but the corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth in Article 7 (Purposes) of these Articles.

ARTICLE 11. *Tax Exempt Status.* It is intended that the corporation shall have and continue to have the status of a corporation that is exempt from federal income taxation under 26 USCA § 501(a) as an organization described in 26 USCA § 501(c)(3) and which is other than a private foundation as defined in 26 USCA § 509. These articles shall be construed accordingly, and all powers and activities of the corporation shall be limited accordingly. The corporation shall not carry on propaganda or otherwise attempt to influence legislation to such an extent as would result in the loss of exemption under 26 USCA § 501(c)(3). All references in these articles to sections of the Internal Revenue Code shall be considered references to the Internal Revenue Code of 1986, as from time to time amended, and to the corresponding provisions of any similar law subsequently enacted.

ARTICLE 12. *Dissolution.* On the dissolution of the corporation, the board of directors shall, after paying or making provision for the payment of all of the liabilities of

the corporation, distribute all of the assets of the corporation exclusively for charitable, scientific or educational purposes in such manner and to such qualified organization or organizations as the board of directors shall determine. Any of the assets not so distributed shall be distributed in accordance with the direction of any court having jurisdiction in the county in which the principal office of the corporation is then located, exclusively for the above purposes of the corporation or to a qualified organization or organizations as the court shall determine. For purposes of this article, an organization is a "qualified organization" only if, at the time of receiving the assets, it is operated exclusively for the purposes described in 26 USCA § 170(c) (1) or 26 USCA § 170(c)(2)(B) and is described in 26 USCA § 509(a)(1), (2) or (3).

ARTICLE 13. *Board of Directors.* There shall be a board of directors consisting of at least three individuals. The initial Board of Directors shall be elected by the incorporator. After that, each director shall be elected by majority vote of the board of directors in the manner and at the times set forth in the bylaws. Any director may be removed by the affirmative vote of at least two-thirds of the board of directors.

ARTICLE 14. *Officers.* The officers of the corporation may consist of a president, one or more vice-presidents, a secretary, a treasurer, and any other officers and assistant officers as may be provided for in the bylaws or by resolution of the board of directors. Each officer shall be elected by majority vote of the board of directors (and may be removed by majority vote of the board of directors) at such a time and in such a manner as may be prescribed by the bylaws or by law.

ARTICLE 15. *Incorporators.* The name and street address of each incorporator is as follows: Clifford A. Jones, 2230 NW 24th Avenue, Gainesville, FL 32605.


ARTICLE 16. *Bylaws.* The bylaws of the corporation are to be made and adopted by the board of directors, and may be altered, amended, or rescinded by the board of directors.

ARTICLE 17. *Amendment.* The corporation reserves the right to amend or repeal any provision contained in these articles of incorporation, or any amendment to them.

ARTICLE 18. *Indemnification and Civil Liability Immunity.* The corporation shall indemnify each director and officer, including former directors and officers, to the fullest extent allowed by law, including but not limited to Florida Statutes Chapter 617. It is intended that the corporation be an organization the officers and directors of which are immune from civil liability to the extent provided by Florida Statutes Chapter 617 and other similar laws.

ARTICLE 19. *Commencement of Corporate Existence.* The date on which corporate existence shall commence is the date of filing of these Articles with the Department of State of the State of Florida.

In witness, the undersigned incorporator has signed these articles of incorporation
on March 10, 2004.


Clifford A. Jones, Incorporator

CERTIFICATE OF DESIGNATION AND ACCEPTANCE
BY REGISTERED AGENT

Pursuant to the provisions of FS § 617.0501, the undersigned corporation organized under the not for profit corporation laws of the State of Florida submits the following statement in designating the registered office and registered agent of the corporation in the State of Florida:

1. Name of the corporation: POLITICAL COMMUNICATION RESEARCH
FOUNDATION, INC.

2. Name and address of the registered agent and office:

Lynda Lee Kaid
2230 N.W. 24th Avenue
Gainesville, FL 32605

I, the undersigned person, having been named as registered agent and to accept service of process for the above state corporation at the place designated in this statement, accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Date: March 10, 2004



Signature of Lynda Lee Kaid, Registered Agent

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