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FOWLER WHITE BOGGS BANKER

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Florida Department of State
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To:

Division of Corporations
Fax Number : (850) 205-0381

From:

Account Name : FOWLER WHITE BOGGS BANKER, P.A.
Account Number : I20010000243
Phone : (239) 334-7892
Fax Number : (239) 334-3240

EFFECTIVE DATE
01-01-04

FLORIDA NON-PROFIT CORPORATION

West Palm Beach McDonald's Marketing Association, Inc

Certificate of Status	0
Certified Copy	1
Page Count	03
Estimated Charge	\$78.75

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ARTICLES OF INCORPORATION
OF
WEST PALM BEACH MCDONALD'S MARKETING ASSOCIATION, INC.

FILED
03 DEC 23 PM 12:20
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned, acting as the incorporator of this not-for-profit corporation pursuant to Chapter 617 of the Florida Statutes, hereby adopts the following Articles of Incorporation (the "Articles") of such Corporation, which is hereinafter referred to as the Association.

ARTICLE I
NAME

The name of the Association shall be:

WEST PALM BEACH MCDONALD'S MARKETING ASSOCIATION, INC.

ARTICLE II
EFFECTIVE DATE, DURATION

EFFECTIVE DATE
01-01-04

The Association's existence shall be effective as of January 1, 2004. The term of existence shall be perpetual.

ARTICLE III
PRINCIPAL OFFICE

The principal place of business and the mailing address of this Association shall be:

1399 N. Killian Drive, Suite 2
Lake Park, FL 33403

ARTICLE IV
PURPOSES

The purposes for which the Association is organized are:

to promote and further the interests of operators of McDonald's Restaurants in the West Palm Beach DMA Florida area through advertising media, public relations, any other promotional media, trade research, quality control, centralized purchasing and other internal efficiencies; through the stimulation of sales, and of recognition through increased public exposure to the McDonald's Restaurants and their products; and through the development of methods for improved quality control, the reduction of purchase prices through encouraging and developing purchase channels and bulk purchasing, production and marketing analysis, the

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pursuit of other internal efficiencies and increased profitability, and all other reasonable related purposes.

ARTICLE V

BOARD OF DIRECTORS AND MANNER OF ELECTION

The manner in which the directors are elected or appointed is as set forth in the Bylaws of the Association.

ARTICLE VI

INITIAL REGISTERED AGENT

The name and street address of the initial registered agent of the Association are:

NameAddress

Ricky Wade

1399 N. Killian Drive, Suite 2
Lake Park, FL 33403

who upon accepting this designation agrees to comply with the provisions of Sections 48.091, 617.0501 and 617.0503, Florida Statutes, with respect to service of process.

ARTICLE VII

INCORPORATOR

The name and street address of the person signing these Articles of Incorporation are:

NameAddress

Ricky Wade

1399 N. Killian Drive, Suite 2
Lake Park, FL 33403By: 

Ricky Wade, Incorporator

Date: December 17, 2003

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DESIGNATION AND ACCEPTANCE OF
REGISTERED AGENT OF
WEST PALM BEACH MCDONALD'S MARKETING ASSOCIATION, INC.

The undersigned, having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity.

By: 
Ricky Wade, Registered Agent

Date: December 17, 2003

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TALLAHASSEE, FLORIDA

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