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RAFFERTY, HART, STOLZENBERG, GELLES

TEL:305 373 2735

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Division of Corporations

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**From:**

Account Name : RAFFERTY, GUTIERREZ, SANCHEZ-ABALLI, STOLZENBERG & GE  
Account Number : I20000000207  
Phone : (305) 373-0330  
Fax Number : (305) 373-2735

**FLORIDA NON-PROFIT CORPORATION**

**SOUTHEAST MCDONALD'S MARKETING ASSOCIATION, INC.**

Certificate of Status	0
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**ARTICLES OF INCORPORATION OF  
SOUTHEAST MCDONALD'S MARKETING ASSOCIATION, INC.**

The undersigned, acting as the incorporator of this not-for-profit corporation pursuant to Chapter 617 of the Florida Statutes, hereby adopts the following Articles of Incorporation (the "Articles") of such Corporation.

**ARTICLE I**

**NAME**

The name of this Corporation shall be:

SOUTHEAST MCDONALD'S MARKETING ASSOCIATION, INC.

**ARTICLE II**

**PRINCIPAL OFFICE**

The principal place of business and the mailing address of this Corporation shall be:

2929 North University Drive, Suite 107  
Coral Springs, Florida 33065-5047

**ARTICLE III**

**PURPOSES**

The purposes for which the Corporation is organized are:

to promote and further the interests of operators of McDonald's Restaurants in the State of Florida through advertising media, public relations, and any other promotional media, trade research, quality control, centralized purchasing and other internal efficiencies, through the stimulation of sales, and of recognition through increased public exposure to the McDonald's Restaurants and their products; and through the development of methods for improved quality control, the reduction of purchase prices through encouraging and developing purchase channels and bulk purchasing, production and marketing analysis, the pursuit of other internal efficiencies and increased profitability, and all other reasonably related purposes.

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#### ARTICLE IV

##### BOARD OF DIRECTORS AND MANNER OF ELECTION

The manner in which the directors are elected or appointed is as set forth in the Bylaws of the Corporation.

#### ARTICLE V

##### INITIAL REGISTERED AGENT

The name and street address of the initial registered agent of the Corporation are:

Name:

Brian A. Hart

Street Address:

Rafferty, Hart, Stolzenberg,  
Gelles & Tenenholz, P.A.  
1401 Brickell Avenue  
Suite 825  
Miami, FL 33131

who upon accepting this designation agrees to comply with the provisions of Sections 48.091, 617.0501 and 617.0503, Florida Statutes, with respect to service of process.

#### ARTICLE VI

##### INCORPORATOR

The name and street address of the person signing these Articles of Incorporation are:

Name:

Brenda S. Wells

Street Address:

2929 North University Drive  
Suite 107  
Coral Springs, FL 33065-5047

By: Brenda S. Wells  
Brenda S. Wells, Incorporator

Date: 5/29/2003

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**DESIGNATION AND ACCEPTANCE OF  
REGISTERED AGENT OF  
SOUTHEAST MCDONALD'S MARKETING ASSOCIATION, INC.**

The undersigned, having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity.

By: B. A. Hart

Brian A. Hart, Registered Agent

Date: 9/2/03

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