Electronic Articles of Incorporation For

N02000001570 FILED March 05, 2002 Sec. Of State

RIVERFEST JACKSONVILLE, INCORPORATED

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

RIVERFEST JACKSONVILLE, INCORPORATED

Article II

The principal place of business address:

1506 PRUDENTIAL DRIVE SUITE 102 JACKSONVILLE, FL. 32207

The mailing address of the corporation is:

1506 PRUDENTIAL DRIVE SUITE 102 JACKSONVILLE, FL. 32207

Article III

The specific purpose for which this corporation is organized is:

TO PROMOTE THE ST. JOHNS RIVER AND CELEBRATE ITS ESSENTIAL ROLE IN THE MARITIME, CULTURAL AND ENVIRONMENTAL HERITAGE OF THE CITY OF JACKSONVILLE

Article IV

The manner is which directors are elected or appointed is:

APPOINTED

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Article V

The name and Florida street address of the registered agent is:

DENNIS L HOWARD 82 SEA WINDS LANE E. PONTE VEDRA, FL. 32082

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: D. LAWRENCE HOWARD

Article VI

The name and address of the incorporator is:

JAMES H. GILMORE 1506 PRUDENTIAL DRIVE SUITE 102 JACKSONVILLE, FLOIRDA 32207

Incorporator Signature: JAMES H. GILMORE