

ACCOUNT NO. : 07210000032

REFERENCE: 924686

118289A

AUTHORIZATION :

COST LIMIT :

ORDER DATE: December 8, 2000

ORDER TIME : 10:30 AM

ORDER NO. : 924686-005

CUSTOMER NO: 118289A

CUSTOMER: Leanna J. Gerken, Paralegal

Checkers Drive In Rest.

500003492035--0

Bldq 1

14255 49th St. N.

Clearwater, FL 33762

DOMESTIC FILING

NAME:

RALLY'S ADVERTISING

COOPERATIVE ASSOCIATION OF

MEMPHIS, INC.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION

_ CERTIFICATE OF LIMITED PARTNERSHIP

ARTICLES OF ORGANIZATION

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

XX CERTIFIED COPY

__ PLAIN STAMPED COPY

CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Sandra Mathis - EXT. 1165

EXAMINER'S INITIALS:

FILED SECRETARY OF STATE DIVISION OF CORPORATIONS

STATE OF FLORIDA ARTICLES OF INCORPORATION OF

00 DEC -8 PM 12: 49

RALLY'S ADVERTISING COOPERATIVE ASSOCIATION OF MEMPHIS, INC. A FLORIDA NONPROFIT CORPORATION

The undersigned incorporator, for the purpose of forming a corporation under the Florida Not for Profit Corporation Act, hereby adopts the following Articles of Incorporation:

ARTICLE I. Name. The corporate name that satisfies the requirements of Section 617.0401 is: Rally's Advertising Cooperative Association of Memphis, Inc.

ARTICLE II. Principal Office. The principal place of business and the mailing address of this corporation is:

Rally's Advertising Cooperative Association of Memphis, Inc. Mr. Rich Turer, President 14255 49th Street North, Building 1 Clearwater, Florida 33762

<u>ARTICLE III</u>. <u>Purpose</u>. The specific purpose for which the corporation is organized is to promote and further the interests of the operators of Rally's Restaurants in the Memphis, Tennessee area through broadcast and other media.

ARTICLE IV. Manner of Election of Directors. The Bylaws shall provide the method of election of all Directors, and the number of Directors may be raised or lowered by amendment of the Bylaws, but shall in no case be less than three (3).

ARTICLE V. Initial Registered Agent and Street Address. The street address and name of the initial registered office of the corporation is: Corporation Service Company, 1201 Hays Street, Tallahassee, Florida 32301.

ARTICLE VI. Incorporator. The name and address of the Incorporator to these Articles of Incorporation is:

Brian R. Doster, Esquire Checkers Drive-In Restaurants, Inc. 14255 49th Street North, Bldg. 1 Clearwater, Florida 33762

Signature/Incorporator

Date 12/7/00

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Having been named as registered agent and to accept service of process for the above state corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Signature/Registered Agent

Date /2/8/2000

BRIAN COURTNEY, ASST. V.P.

DIVISION OF CORPORATIONS