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2019 MAY -6 PH 4: 10
SECRETARY OF STATE
ALLAHASSEE, FLORIDA

Y SCOTT MAY 1 0 2019





March 30, 2019

PAULINE PANG 140 S. DEARBORN ST. SUITE:1000 CHICAGO, IL 60603

SUBJECT: WHAT'S NEXT MEDIA AND ANALYTICS LLC

Ref. Number: W19000032207

The mark submitted is not registrable with this office. The concept of registering industrial copyrights is often discussed and reviewed; however, there is no provision for such registration under the laws of the state of Florida. You may wish to contact the United States Copyright Office, Library of Congress, Madison Building, Washington, D.C.

According to the application submitted to this office, this entity transacted business in the state of Florida before properly registering with the Florida Department of State, Division of Corporations. Consequently, a \$500 civil penalty and an annual report filing fee for each year the entity failed to properly file a Florida annual report are due this office. Based on the date entered on the application, the civil penalty and annual report filing fees total \$638.75.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6052.

Letter Number: 819A00006328

Yvette Scott Document Specialist II

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District of Control of the DOV COOR Miller of the 100 to

COVER LETTER

TO: Reg

Registration Section Division of Corporations

WHAT'S NEXT MEDIA AND ANALYTICS LLC

SUBJECT:

Name of Limited Liability Company

The enclosed "Application by Foreign Limited Liability Company for Authorization to Transact Business in Florida." Certificate of Existence, and check are submitted to register the above referenced foreign limited liability company to transact business in Florida.

Please return all correspondence concerning this matter to the following:

PAULINE PANG	
Name of Person	
WHAT'S NEXT MEDIA AND ANALYTICS L	_LC
Firm/Company	
140 S DEARBORN ST STE 1000	ZOIS HAY
Address	TO TO
CHICAGO IL 60603	SSESS P
City/State and Zip Code	PR PRI
ppang@pymnts.com	4: 10 STATE LORID
E-mail address: (to be used for future annual report notification)	7

For further information concerning this matter, please call:

PAULINE PANG	312	470-6511
Name of Contact Person	Area Code	Daytime Telephone Number

MAILING ADDRESS:

Division of Corporations Registration Section P.O. Box 6327 Tallahassee, FL 32314 STREET ADDRESS:

Division of Corporations Registration Section Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

Enclosed is a check for the following amount:

S125.00 Filing Fee S130.00 Filing Fee S155.00 Filing Fee S160.00 Filing Fee. Certificate

Certificate of Status

Certified Copy

S155.00 Filing Fee S160.00 Filing Fee. Certified Copy

* APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPILANCE WITH SECTION 605,0902, FLORIDA STATUTEN THE FOLLOWING IN SUBMITTED TO REGISTER A FOREIGN TAMITED HABILITY COMPANYTOTRANSACT BUSINESS IN THE STATE OF FLORIDA:

	EDIA AND ANALYTICS LLC Limited Liability Company, musi include "Limited	H.rahility Company," "E. L. C.," or "LLC	<u>(")</u>	
if name unavailable, enter alternate n	ame adopted for the purpose of transacting business in Flor	ida. The alternate name must include "Lamited	Liability Company," "L.L.C," or "LLC "1	
2.DELAWARE		_{3.} 27-1508703		
Hurridiction under the taw of wi	nch foreign linuted hability company is organized)	(1 13 7	number, (f applicable)	
_{4.} <u>12/3/2018</u>				
	(Date first transacted business in Florida, if prior to r (See sections 605 0904 & 605 0905; F.S. to determin	egistration) ic penalty liability)		
5. 111 DEVONSHIP		6. 140 S DEARBORN ST STE 1000		
(Street Address of Principal Office) BOSTON MA 02019		•	(Mailing Address) CHICAGO IL 60603	
BOST OIL MIX 02019		CHICAGO IL 0000		
			7 2 2	
7 Name and street addres	s of Florida registered agent: (P.O. Box	NOT acceptable)	SECONDIAN (C. 1)	
7. Ivanic and <u>street addres</u>		MOT acceptable)		
Name:	Registered Agents Inc.		-6 L	
Office Address:	7901 4th St N STE 300		mo P	
	St. Petersburg	, Florida 33702	ED E	
	(Cny)		code)	
to comply with the provisi	tion, I hereby accept the appointment as ions of all statutes relative to the proper s of my position as registered agent. Bill Hayre/Assistant Se			
	(Registered agent's s			
8. The name, title or capa <u>Title or Capacity:</u>	ncity and address of the person(s) who ha	s/have authority to manage is/ard Title or Capacity:	e: Name and Address:	
DIRECTOR	KAREN L WEBSTER	DIRECTOR	PAUL PURCELL	
Birteorort	1 PIG ROCK LN	<u> </u>	428 WILLOWRD	
	MARRILEHEAD MA 01945	•	WINNETKA IL 60093	
DIRECTOR	DAVID S EVANS			
	1 PIG ROCK LN MARBLEHEAD MA 01945			
		•		
(Use attachments if neces	sary)			
	of existence, no more than 90 days old, of which it is organized. (If the certificate ibmitted)			
10. This document is execusubmitted in a document to	uted in accordance with section 605.0203 the Department of State constitutes a thi	(1) (b). Florida Statutes. I am av rd degree felony as provided for	ware that any false information in s.817.155, F.S.	
	Signature	of an authorized person		

Typed or printed name of signee

KAREN L WEBSTER

Page 1

Delaware The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY "WHAT'S NEXT MEDIA AND ANALYTICS LLC"

IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN

GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF

THIS OFFICE SHOW, AS OF THE TWELFTH DAY OF FEBRUARY, A.D. 2019.

2019 MAY -6 PH 4: 10

Authentication: 202246444

Date: 02-12-19

4710363 8300 SR# 20190814090

You may verify this certificate online at corp.delaware.gov/authver.shtml