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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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WAIT

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(Business Entity Name)

(Document Number)

Certified Copies _____

Certificates of Status _____

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06/07/12--01026--001 **770.50

FILED
12 JUN 25 PM 3:20
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

C. LEWIS

June 2012
EXAMINER



FLORIDA DEPARTMENT OF STATE
Division of Corporations

May 2, 2012

KIMBERLY A. CACCAVARO, ESQ.
PATTON BOGGS LLP
8484 WESTPARK DRIVE NINTH FLOOR
MCLEAN, VA 22102

SUBJECT: EXPERT MARKETING, LLC
Ref. Number: W12000024234

We have received your document for EXPERT MARKETING, LLC and your check(s) totaling \$125.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

According to the application submitted to this office, this entity transacted business in the state of Florida before properly registering with the Florida Department of State, Division of Corporations. Consequently, a \$500 civil penalty and an annual report filing fee for each year the entity failed to properly file a Florida annual report are due this office. Based on the date entered on the application, the civil penalty and annual report filing fees total \$777.50.

A certificate of existence or a certificate of good standing, dated no more than 90 days prior to the delivery of the application to the Department of State, duly authenticated by the secretary of state or other official having custody of the records in the jurisdiction under the laws of which it is incorporated/organized, must be submitted to this office. A translation of the certificate under oath of the translator must be attached to a certificate which is in a language other than the English language. A photocopy of this certificate is not acceptable.

The document must contain the name, title, and business address of each managing member or manager who will manage the foreign limited liability company in the state of Florida. Please insert "MGRM" in the title portion for each managing member and "MGR" in the title portion for each manager.

Please return the corrected original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Carolyn Lewis
Regulatory Specialist II
Registration/Qualification Section

Letter Number: 512A00013266



FLORIDA DEPARTMENT OF STATE
Division of Corporations

June 7, 2012

KIMBERLY A. CACCAVARO, ESQ.
PATTON BOGGS LLP
8484 WESTPARK DRIVE NINTH FLOOR
MCLEAN, VA 22102

SUBJECT: EXPERT MARKETING, LLC
Ref. Number: W12000024234

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If you have any further questions concerning your document, please call (850) 245-6051.

Carolyn Lewis
Regulatory Specialist II
Registration/Qualification Section

Letter Number: 512A00013266

Expert Marketing, LLC
4023 Tampa Road, Suite 2400
Oldsmar, FL 34677

June 4, 2012

VIA FEDERAL EXPRESS

Division of Corporations
Registration Section
P.O. Box 6327
Tallahassee, FL 32314
Attn: Carolyn Lewis

Re: Expert Marketing, LLC Application by Foreign Limited Liability Company for Authorization to Transact Business in Florida

Dear Ms. Lewis,

On or around April 25, 2012, Expert Marketing, LLC ("Expert") submitted an Application by Foreign Limited Liability Company for Authorization to Transact Business in Florida. Such application was rejected as Expert did not provide a Certificate of Existence or a check for \$777.50 covering a \$500.00 civil fee and a \$227.50 fee for Expert's failure to file its annual reports. As a result, enclosed please find Expert's re-submission of the Application by Foreign Limited Liability Company for Authorization to Transact Business in Florida, along with a Certificate of Good Standing and a check in the amount of \$777.50 for the above mentioned fees.

Further, upon submitting our original application, Expert provided a check for \$125.00 (Check # 2471) for the application filing fee. Due to a mix-up, Expert's accounting department also sent a check for \$125.00 (Check # 2490) for the same filing fee. Both checks were cashed (See Exhibit A). This letter is to formally request a refund of Check #2490 in the amount of \$125.00. Please provide a check in the amount of \$125.00 paid to the order of XL Marketing Corp.

Thank you for your assistance in this matter. Please contact me at dberger@caivis.com if you have any questions.

Sincerely,



Daniel S. Berger
Secretary

Exhibit A

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Expert Marketing, LLC

Name of Limited Liability Company

The enclosed "Application by Foreign Limited Liability Company for Authorization to Transact Business in Florida," Certificate of Existence, and check are submitted to register the above referenced foreign limited liability company to transact business in Florida..

Please return all correspondence concerning this matter to the following:

[Kimberly A. Caccavaro, Esq.]

Name of Person

[Patton Boggs LLP]

Firm/Company

[8484 Westpark Drive, Ninth Floor]

Address

[McLean, VA 22102]

City/State and Zip Code

[kcaccavaro@pattonboggs.com]

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

[Kimberly A. Caccavaro, Esq.] at (703) 744-8110

Name of Person

Area Code & Daytime Telephone Number

MAILING ADDRESS:

Division of Corporations
Registration Section
P.O. Box 6327
Tallahassee, FL 32314

STREET ADDRESS:

Division of Corporations
Registration Section
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

Enclosed is a check for the following amount:



\$125.00 Filing Fee



\$130.00 Filing Fee &
Certificate of Status



\$155.00 Filing Fee &
Certified Copy



\$160.00 Filing Fee, Certificate
of Status & Certified Copy

**APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY FOR AUTHORIZATION TO
TRANSACTION BUSINESS IN FLORIDA**

IN COMPLIANCE WITH SECTION 608.503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN LIMITED LIABILITY COMPANY TO TRANSACTION BUSINESS IN THE STATE OF FLORIDA:

1. Expert Marketing, LLC

(Name of Foreign Limited Liability Company; must include "Limited Liability Company," "L.L.C.," or "LLC.")

(If name unavailable, enter alternate name adopted for the purpose of transacting business in Florida and attach a copy of the written consent of the managers or managing members adopting the alternate name. The alternate name must include "Limited Liability Company," "L.L.C.," "LLC.")

2. Delaware

(Jurisdiction under the law of which foreign limited liability company is organized)

3. _____

(FEI number, if applicable)

4. January 5, 2009

(Date of Organization)

5. Perpetual

(Duration: Year limited liability company will cease to exist or "perpetual")

6. [January 1, 2010]

(Date first transacted business in Florida, if prior to registration.)
(See sections 608.501 & 608.502 F.S. to determine penalty liability)

7. [4023 Tampa Road Suite 2400, Oldsmar, FL 34677]

(Street Address of Principal Office)

8. If limited liability company is a manager-managed company, check here ☒

9. The name and usual business addresses of the managing members or managers are as follows:

David A. Steinberg, 1000, Wisconsin Ave. N.W. Suite 100, Washington, D.C. 20007

William A. Landman, 1000, Wisconsin Ave. N.W. Suite 100, Washington, D.C. 20007

10. Attached is an original certificate of existence, no more than 90 days old, duly authenticated by the official having custody of records in the jurisdiction under the law of which it is organized. (A photocopy is not acceptable. If the certificate is in a foreign language, a translation of the certificate under oath of the translator must be submitted.)

11. Nature of business or purposes to be conducted or promoted in Florida: [Educational Consultations]

Daniel Berger, Secretary

Signature of a member or an authorized representative of a member.

(In accordance with section 608.408(3), F.S., the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true. I am aware that any false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.)

Daniel S. Berger, Secretary

Typed or printed name of signee

FILED
12 JUN 25 PM 3:20
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

**CERTIFICATE OF DESIGNATION OF
REGISTERED AGENT/REGISTERED OFFICE**

PURSUANT TO THE PROVISIONS OF SECTION 608.415 or 608.507, FLORIDA STATUTES, THE UNDERSIGNED LIMITED LIABILITY COMPANY SUBMITS THE FOLLOWING STATEMENT TO DESIGNATE A REGISTERED OFFICE AND REGISTERED AGENT IN THE STATE OF FLORIDA.

1. The name of the Limited Liability Company is:

Expert Marketing, LLC

If unavailable, the alternate to be used in the state of Florida is:

2. The name and the Florida street address of the registered agent and office are:

National Registered Agents, Inc.

(Name)

515 East Park Avenue

Florida Street Address (P.O. Box **NOT** ACCEPTABLE)

Tallahassee

FL 32301

City/State/Zip

FILED
12 JUN 25 PM 3:20
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, Florida Statutes.



(Signature)

Char McAdow, Assistant Secretary

\$ 100.00	Filing Fee for Application
\$ 25.00	Designation of Registered Agent
\$ 30.00	Certified Copy (optional)
\$ 5.00	Certificate of Status (optional)

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "EXPERT MARKETING, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWELFTH DAY OF APRIL, A.D. 2012.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "EXPERT MARKETING, LLC" WAS FORMED ON THE FIFTH DAY OF JANUARY, A.D. 2009.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.

4641102 8300

120424845

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9500016

DATE: 04-12-12