#### Florida Department of State

Division of Corporations Electronic Filing Cover Sheet

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To:

Division of Corporations

Fax Number

: (850)617-6383

From:

Account Name : TRIAD PROFESSIONAL SERVICES, LLC

Account Number : I20020000094 Phone : (770)777-2091 Fax Number : (770)220-1943

\*\*Enter the email address for this business entity to be used for future annual report mailings. Enter only one email address please.\*\*

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2 MAY 24 PM (\$ 27 Secretary of state

## Foreign Limited Liability Company About the Brand LLC

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SECRETARY OF STATE

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#### APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 608503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN LIMITED LIABILITY COMPANY TO TRANSACT BUSINESS IN THE STATE OF FLORIDA:

(Name of Foreign Limited Liability Company; must include "Limited Liability Company," "L.L.C.," or "LLC.")
NOT APPLICABLE
(If name unavailable, enter alternate name adopted for the purpose of transacting business in Florida and attach a copy of the written consent of the managers or managing members adopting the alternate name. The alternate name must include "Limited Liability Company," "L.L.C," "LLC.")
2, NEW YORK  (Jurisdiction under the law of which foreign limited liability (FEI number, if applicable) company is organized)
4. MAY 16, 2012  (Date of Organization)  5. PERPETUAL  (Duration; Year limited hability company will cease to exist or "perpetual")
6. NOT APPLICABLE  (Date first transacted business in Florida, if prior to registration.)  (See sections 608.501 & 608.502 F.S. to determine penalty liability)
7. 530 SEVENTH AVENUE, MEZZANINE FLOOR
NEW YORK, NY 10018
(Street Address of Principal Office)
8. If limited liability company is a manager-managed company, check here
9. The name and usual business addresses of the managing members or managers are as follows:
John Wilson, 530 Seventh Ave., Mezzanine Floor, New York, NY 10018
10. Attached is an original certificate of existence, no more than 90 days old, duly authenticated by the official having custody of records in the jurisdiction under the law of which it is organized. (A photocopy is not acceptable. If the certificate is in a foreign language, a translation of the certificate under onth of the translation must be submitted.)
11. Nature of business or purposes to be conducted or promoted in Florida:
Any lawful activity under the Florida Limited Liability Company Act.
X L
Signature of a member or an authorized representative of a member.
(In accordance with section 608.408(3), F.S., the execution of this document constitutes an affirmation under the
penaltics of perjury that the facts stated herein are true 1 um aware that any false information submitted in a

Adam Snukal, Esq., Authorized Representative

Typed or printed name of signce

### CERTIFICATE OF DESIGNATION OF REGISTERED AGENT/REGISTERED OFFICE

PURSUANT TO THE PROVISIONS OF SECTION 608.415 or 608.507, FLORIDA STATUTES, THE UNDERSIGNED LIMITED LIABILITY COMPANY SUBMITS THE FOLLOWING STATEMENT TO DESIGNATE A REGISTERED OFFICE AND REGISTERED AGENT IN THE STATE OF FLORIDA.

The name of the Limited Liability Company is:  ABOUT THE BRAND LLC	
If unavailable, the alternate to be used in the state of Florida is:  NOT APPLICABLE	
2. The name and the Florida street address of the registered agent and office are:	J
NRAI SERVICES, INC.	
515 East Park Avenue Florida Street Address (P.O. Box NOT ACCEPTABLE)	
Tallahassee FJ 32301  Gity/State/Zip	

Having been named as registered agent and to accept service of process for the ubove stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, Florida Statutes.

\$ 100.00 Filing Fee for Application

\$ 25.00 Designation of Registered Agent

\$ 30.00 Certified Copy (optional)
\$ 5.00 Certificate of Status (optional)

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SECRETARY OF STATE

# State of New York Department of State } ss:

I hereby certify, that ABOUT THE BRAND LLC a NEW YORK Limited Liability Company filed Articles of Organization pursuant to the Limited Liability Company Law on 05/16/2012, and that the Limited Liability Company is existing so far as shown by the records of the Department.



Witness my hand and the official seal of the Department of State at the City of Albany, this 23rd day of May two thousand and twelve.

Daniel Shapiro

First Deputy Secretary of State

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