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EXAMINER



ACCOUNT NO. : I2000000195 REFERENCE : 753935 AUTHORIZATION : COST LIMIT ORDER DATE: April 22, 2011 ORDER TIME : 2:44 PM ORDER NO. : 753935-045 CUSTOMER NO: 4802946 FOREIGN FILINGS NAME: SPECIFIC MEDIA LLC XXXX QUALIFICATION (TYPE: LL) PLEASE RETURN THE FOLLOWING AS PROOF OF FILING: XX CERTIFIED COPY _____ PLAIN STAMPED COPY CERTIFICATE OF GOOD STANDING CONTACT PERSON: Troy Todd -- EXT# 2940

EXAMINER:

COVER LETTER

TO: Registration Section Division of Corporations	
SUBJECT: Specific Media LLC	
	Liability Company)
The enclosed "Application by Foreign Limited Liability Florida," Certificate of Existence, and check are submitability company to transact business in Florida	
Please return all correspondence concerning this matter	r to the following:
Stephanie K. Sterling	
(Name	of Person)
Gibson, Dunn & Crutcher LLP	
(Firm/C	Company)
3161 Michelson Drive, 12th Floor	·
(Ad	dress)
Irvine, CA 92612	<u> </u>
(City/State a	and Zip Code)
For further information concerning this matter, please	call:
Stephanie K. Sterling	l (949) 451-4126
(Name of Person)	(Area Code & Daytime Telephone Number)
	TREET ADDRESS:
	vision of Corporations ifton Building
Tallahassee, FL 32314 26	61 Executive Center Circle
Enclosed is a check for the following amount:	llahassee, FL 32301 \$\frac{1}{3}\$155.00 Filing Fee & \$\Bigsquare \$\sum \text{\$\sum \text{\$\sin

APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 608.503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN LIMITED LIABILITY COMPANY TO TRANSACT BUSINESS IN THE STATE OF FLORIDA:

1.	Specific Media LLC
	(Name of Foreign Limited Liability Company; must include "Limited Liability Company," "L.L.C.," or "LLC.")
ĊO	name unavailable, enter alternate name adopted for the purpose of transacting business in Florida and attach a copy of the written usent of the managers or managing members adopting the alternate name. The alternate name must include "Limited Liability ompany," "L.L.C.," "LLC.")
2	California 3. 33-0945889
	(Jurisdiction under the law of which foreign limited liability (FEI number, if applicable) company is organized)
4.	January 1, 2011 5. Perpetual
•	(Date of Organization) (Duration: Year limited liability company will cease to exist or "perpetual")
6.	January 1, 2011
-	(Date first transacted business in Florida, if prior to registration.) (See sections 608.501 & 608.502 F.S. to determine penalty liability)
7.	4 Park Plaza, Suite 1500 Irvine, CA 92614 (Street Address of Principal Office)
	Irvine, CA 92614
	(Street Address of Principal Office)
8.	If limited liability company is a manager-managed company, check here
9.	The name and usual business addresses of the managing members or managers are as follows:
	Interactive Media Holdings, Inc.
	4 Park Plaza, Suite 1500
	Irvine, CA 92614
the	Attached is an original certificate of existence, no more than 90 days old, duly authenticated by the official having custody of records in a jurisdiction under the law of which it is organized. (A photocopy is not acceptable. If the certificate is in a foreign language, a instation of the certificate under eath of the translator must be submitted.)
11	. Nature of business or purposes to be conducted or promoted in Florida:
	On-line media advertising and any lawful act or activity related thereto.
	Signature of a member or an authorized representative of a member.
	Signature of a member or an authorized representative of a member. (In accordance with section 608.408(3), F.S., the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true.)
	Roy E. Luna, Chief Financial Officer
	Typed or printed name of signee

CERTIFICATE OF DESIGNATION OF REGISTERED AGENT/REGISTERED OFFICE

PURSUANT TO THE PROVISIONS OF SECTION 608.415 or 608.507, FLORIDA STATUTES, THE UNDERSIGNED LIMITED LIABILITY COMPANY SUBMITS THE FOLLOWING STATEMENT TO DESIGNATE A REGISTERED OFFICE AND REGISTERED AGENT IN THE STATE OF FLORIDA.

If name unavaila	able, the alternate name to be used in the state of Florida is:
2. The name and	d the Florida street address of the registered agent and office are:
_	Corporation Service Company
	(Name)
	1201 Hays Street
-	1201 Hays Street Florida Street Address (P.O. Box NOT ACCEPTABLE)
-	

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, Florida Statutes.

Corporation Service Company

By: (Signature)

Troy Todd
as its agent

The name of the Limited Liebility Comments in

\$ 100.00 Filing Fee for Application
\$ 25.00 Designation of Registered Agent
\$ 30.00 Certified Copy (optional)
\$ 5.00 Certificate of Status (optional)

State of California

Secretary of State

CERTIFICATE OF STATUS

ENTITY NAME: SPECIFIC MEDIA LLC

FILE NUMBER:

201036510142

FORMATION DATE:

12/31/2010

TYPE:

DOMESTIC LIMITED LIABILITY COMPANY

JURISDICTION:

CALIFORNIA

STATUS:

ACTIVE (GOOD STANDING)

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

The records of this office indicate the entity is authorized to exercise all of its powers, rights and privileges in the State of California.

No information is available from this office regarding the financial condition, business activities or practices of the entity.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of April 25, 2011.

DEBRA BOWEN Secretary of State