2012 LIMITED LIABILITY COMPANY REINSTATEMENT

DOCUMENT# M10000003869

Entity Name: NIELSEN CATALINA VENTURES, LLC

FILED Apr 05, 2012 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

200 CARILLON PARKWAY ST. PETERSBURG, FL 33716

Current Mailing Address: New Mailing Address:

200 CARILLON PARKWAY ST. PETERSBURG, FL 33716

FEI Number: 27-0692423 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired (X)

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

C T CORPORATION SYSTEM 1200 SOUTH PINE ISLAND ROAD PLANTATION, FL 33324 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: MADONNA CUDDIHY

Electronic Signature of Registered Agent Date

MANAGING MEMBERS/MANAGERS:

Title: MGR

Name: NAZZARO, MIKE

Address: 200 CARILLON PARKWAY
City-St-Zip: ST. PETERSBURG, FL 33716

Title: MGR

Name: CUMINALE, JIM

Address: 525 VINE STREET, SUITE 2200 City-St-Zip: CINCINNATI, OH 45202

Title: MGR

Name: FRIER, RICK

Address: 200 CARILLON PARKWAY
City-St-Zip: ST. PETERSBURG, FL 33716

Title: MGR

Name: GOULD, ALAN

Address: 525 VINE STREET, SUITE 2200

City-St-Zip: CICINNATI, OH 45202

Title: MGR

Name: LELTER, MARK

Address: 525 VINE STREET, SUITE 2200

City-St-Zip: CICINNATI, OH 45202

Title: MGR

Name: MORRIS, TODD

Address: 200 CARILLON PARKWAY
City-St-Zip: ST. PETERSBURG, FL 33716

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statues.

SIGNATURE: TODD MORRIS MGR 04/05/2012

Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date