

# **2011 LIMITED LIABILITY COMPANY ANNUAL REPORT**

DOCUMENT# M09000003506

**FILED**  
**Feb 16, 2011**  
**Secretary of State**

**Entity Name:** NIELSEN MOBILE, LLC

**Current Principal Place of Business:**

770 BROADWAY  
NEW YORK, NY 10003

**New Principal Place of Business:**

770 BROADWAY  
ATTN: LEGAL DEPT, 8TH FLOOR  
NEW YORK, NY 10003

**Current Mailing Address:**

770 BROADWAY  
NEW YORK, NY 10003

**New Mailing Address:**

770 BROADWAY  
ATTN: LEGAL DEPT, 8TH FLOOR  
NEW YORK, NY 10003

**FEI Number:** 91-1911335

**FEI Number Applied For ( )**

**FEI Number Not Applicable ( )**

**Certificate of Status Desired ( )**

**Name and Address of Current Registered Agent:**

NATIONAL CORPORATE RESEARCH, LTD., INC.  
515 EAST PARK AVENUE  
TALLAHASSEE, FL 32301 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

\_\_\_\_\_  
Electronic Signature of Registered Agent

\_\_\_\_\_  
Date

**MANAGING MEMBERS/MANAGERS:**

Title: MGRM  
Name: THE NIELSEN COMPANY (US), LLC  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE: THE NIELSEN COMPANY (US), LLC

MGRM

02/16/2011

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Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date