

# 2011 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# M09000003506

Entity Name: NIELSEN MOBILE, LLC

FILED  
Feb 16, 2011  
Secretary of State

**Current Principal Place of Business:**

770 BROADWAY  
NEW YORK, NY 10003

**New Principal Place of Business:**

770 BROADWAY  
ATTN: LEGAL DEPT, 8TH FLOOR  
NEW YORK, NY 10003

**Current Mailing Address:**

770 BROADWAY  
NEW YORK, NY 10003

**New Mailing Address:**

770 BROADWAY  
ATTN: LEGAL DEPT, 8TH FLOOR  
NEW YORK, NY 10003

FEI Number: 91-1911335

FEI Number Applied For ( )

FEI Number Not Applicable ( )

Certificate of Status Desired ( )

**Name and Address of Current Registered Agent:**

NATIONAL CORPORATE RESEARCH, LTD., INC.  
515 EAST PARK AVENUE  
TALLAHASSEE, FL 32301 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: \_\_\_\_\_

Electronic Signature of Registered Agent

\_\_\_\_\_ Date

**MANAGING MEMBERS/MANAGERS:**

Title: MGRM  
Name: THE NIELSEN COMPANY (US), LLC  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE: THE NIELSEN COMPANY (US), LLC

MGRM

02/16/2011

\_\_\_\_\_  
Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date