

2010 LIMITED LIABILITY COMPANY REINSTATEMENT

DOCUMENT# M09000003506

FILED
Sep 29, 2010
Secretary of State

Entity Name: NIELSEN MOBILE, LLC

Current Principal Place of Business:

770 BROADWAY
NEW YORK, NY 10003

New Principal Place of Business:

Current Mailing Address:

770 BROADWAY
NEW YORK, NY 10003

New Mailing Address:

FEI Number: 91-1911335

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

NATIONAL CORPORATE RESEARCH, LTD., INC.
515 EAST PARK AVENUE
TALLAHASSEE, FL 32301 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: PETRONA B. VARELA MONT

Electronic Signature of Registered Agent

Date

MANAGING MEMBERS/MANAGERS:

Title: MGRM
Name: THE NIELSEN COMPANY (US), LLC
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE: THE NIELSEN COMPANY (US), LLC

MGRM

09/29/2010

Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date