2010 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# M09000001928

Entity Name: A.C. NIELSEN COMPANY, LLC

FILED Mar 08, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

150 N. MARTINGALE ROAD SCHAUMBURG, IL 60173

Current Mailing Address: New Mailing Address:

150 N. MARTINGALE ROAD SCHAUMBURG, IL 60173

FEI Number: 36-1549320 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

C T CORPORATION SYSTEM 1200 SOUTH PINE ISLAND ROAD PLANTATION, FL 33324 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

MANAGING MEMBERS/MANAGERS:

Title: MGRM

Name: ACNIELSEN CORPORATION

Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statues.

SIGNATURE: MARY A. DRESDOW VP 03/08/2010