

From:

Division of Corporations

2/02/2012 11:57 # 12 P.001/002

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M08000004584

Florida Department of State
Division of Corporations
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Division of Corporations
Fax Number : (850) 617-6383

From:

Account Name : NATIONAL CORPORATE RESEARCH, L
Account Number : I200000000088
Phone : (800) 221-0102
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****Enter the email address for this business entity to be used for annual report mailings. Enter only one email address please.**

Email Address: mark.borino@nielsen.com

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**LLC REGISTERED AGENT CHANGE
THE NIELSEN COMPANY (US), LLC**

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| Certificate of Status | 0 |
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FEB -2 2012

From:

02/02/2012 11:16

#412 P.002/002

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STATEMENT OF CHANGE OF REGISTERED OFFICE OR REGISTERED AGENT OR BOTH FOR LIMITED LIABILITY COMPANY

Pursuant to the provisions of sections 608.416 or 608.508, Florida Statutes, the undersigned limited liability company submits the following statement in order to change its registered office or registered agent, or both, in the State of Florida.

1. Name of the limited liability company: The Nielsen Company (US), LLC

2. (a) Principal office address of limited liability company: 770 BROADWAY
(Note: MUST BE STREET ADDRESS) NEW YORK NY 10003

(b) Mailing address of limited liability company: 770 BROADWAY
(Note: MAY BE POST OFFICE BOX) NEW YORK NY 10003

10/13/2008

3. Date of filing/registration in Florida

M08000004584

4. Document number

5. (a) Registered Agent and Registered Office shown on the records of the Florida Dept. of State:

Registered Agent:

C T CORPORATION SYSTEM

Registered Office Address:

1200 SOUTH PINE ISLAND ROAD

PLANTATION FL 33324

(b) Enter name of NEW Registered Agent and/or NEW Registered Office address:

NEW Registered Agent:

National Corporate Research, Ltd., Inc.

NEW Registered Office Address:

(MUST BE FLORIDA STREET ADDRESS)

155 Office Plaza Drive

Tallahassee FL 32301

If the limited liability company is not organized under the laws of the State of Florida, it is hereby confirmed that after the change or changes are made, the Florida street address of the registered office and the business office of the registered agent will be identical. Or, in the case of a Florida limited liability company, it is hereby confirmed that the change(s) was/were authorized by an affirmative vote of the members of the limited liability company or as otherwise provided in the articles of organization or the operating agreement of the limited liability company.

Mark Borino
(Signature of a member or authorized representative of a member)

Mark Borino

(Printed or typed name of signee)

I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S. Or, if this document is being filed to merely reflect a change in the registered office address, I hereby confirm that the limited liability company has been notified in writing of this change.

Mark Borino (Assist) Sect
(Signature of Registered Agent)

Division of Corporations, P.O. Box 6327, Tallahassee, FL 32314

FILING FEE: \$25.00

INHS18 (05/08)

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