

2011 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# M08000004584

FILED
Jan 12, 2011
Secretary of State

Entity Name: THE NIELSEN COMPANY (US), LLC

Current Principal Place of Business:

150 N. MARTINGALE ROAD
SCHAUMBURG, IL 60173

New Principal Place of Business:

Current Mailing Address:

150 N. MARTINGALE ROAD
SCHAUMBURG, IL 60173

New Mailing Address:

FEI Number: 04-3721439

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

_____ Date

MANAGING MEMBERS/MANAGERS:

Title: MGRM
Name: A.C. NIELSEN COMPANY, LLC
Address: 150 N. MARTINGALE ROAD
City-St-Zip: SCHAUMBURG, IL 60173

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE: MARY A. DRESDOW

VP

01/12/2011

Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date