

2011 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# M07000007417

Entity Name: ETAILDIRECT LLC

FILED
Feb 15, 2011
Secretary of State

Current Principal Place of Business:

810 DSW DRIVE
ATTN: TAX DEPT.
COLUMBUS, OH 43219

New Principal Place of Business:

Current Mailing Address:

810 DSW DRIVE
ATTN: TAX DEPT.
COLUMBUS, OH 43219

New Mailing Address:

FEI Number: 01-0879359

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

Date

MANAGING MEMBERS/MANAGERS:

Title: MGRM
Name: DSW SHOE WAREHOUSE, INC.
Address: 810 DSW DRIVE
City-St-Zip: COLUMBUS, OH 43219

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE: ROGER RAWLINS

VP

02/15/2011

Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date