

2011 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# M07000006636

FILED
Mar 17, 2011
Secretary of State

Entity Name: AFFINION BENEFITS GROUP, LLC

Current Principal Place of Business:

400 DUKE DRIVE
FRANKLIN, TN 370672700

New Principal Place of Business:

Current Mailing Address:

400 DUKE DRIVE
FRANKLIN, TN 370672700

New Mailing Address:

FEI Number: 26-0777961

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

MANAGING MEMBERS/MANAGERS:

Title: CEO
Name: LIPMAN, SMITH J
Address: 6 HIGH RIDGE PARK
City-St-Zip: STAMFORD, CT 06905 US

Title: VP
Name: SMITH, DOUGLAS E
Address: 400 DUKE DRIVE
City-St-Zip: FRANKLIN, TN 37067 US

Title: SEC
Name: SOUTHARD, KIMBERELY
Address: 400 DUKE DRIVE
City-St-Zip: FRANKLIN, TN 37067

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE: DOUGLAS E SMITH

VP

03/17/2011

Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date