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FLORIDA/FOREIGN LIMITED LIABILITY CO.

Affinion Benefits Group, LLC

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APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 608.503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN

LIMITED LIABILITY COMPANY TO TRANSACT BUSINESS IN THE STATE OF FLORIDA:

7. 400 Duke Drive, Franklin TN 37067-2700 Attn: Legal Department

1. Affinion Benefits Group, LLC

(Name of Foreign Limited Liability Company, must include "Limited Liability Company," "L.L.C.," or "LLC.")

(If name unavailable, enter alternate name adopted for the purpose of transacting business in Florida and attach a copy of the written content of the managers or managing members adopting the alternate name. The alternate name must include "Limited Liability Company," "L.L.C.," "LLC.")

2. Delaware

(Jurisdiction under the law of which foreign limited liability company is organized)

3. 26-0777961

(Fill number, if applicable)

4. 4/15/1986

(Date of Organization)

5. perpetual

(Duration: Year limited liability company will cease to exist or "perpetual")

6. (Date first transacted business in Florida, if prior to registration.)

(See sections 608.501 & 608.502 F.S. to determine penalty liability)

(Street Address of Principal Office)

8. If limited liability company is a manager-managed company, check here

9. The name and usual business addresses of the managing members or managers are as follows:

Affinion Group, LLC-100 Connecticut Ave., Norwalk CT 06850-3561

10. Attached is an original certificate of existence, no more than 90 days old, duly authenticated by the official having custody of reconstruction under the law of which it is organized. (A photocopy is not acceptable. If the certificate is in a foreign language, a translation of the certificate under oath of the teanslator must be submitted.)

11. Nature of business or purposes to be conducted or promoted in Florida: Direct-mailing insurance products and added-value programs.

Signature of a member of strengthorized representative of a member. (In accordance with section 608,408(3), F.S., the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true.)

Todd Siegel

Typed or printed name of signee

CERTIFICATE OF DESIGNATION OF REGISTERED AGENT/REGISTERED OFFICE

PURSUANT TO THE PROVISIONS OF SECTION 608.415 or 608.507, FLORIDA STATUTES, THE UNDERSIGNED LIMITED LIABILITY COMPANY SUBMITS THE FOLLOWING STATEMENT TO DESIGNATE A REGISTERED OFFICE AND REGISTERED AGENT IN THE STATE OF FLORIDA.

1. The na	me of the Limited Liability (Company is:	
Affinion	Benefits Group, LLC		
If name un	available, the alternate name	e to be used in the state of Florida is:	
2. The nar	me and the Florida street add	lress of the registered agent and office are:	
	Corporation Service	e Company (Name)	
	1201 Hays Street Florida Street	t Address (P.O. Hox <u>NOT</u> ACCEPTABLE)	07 A SEC FALL
	Tallahassee	FL 32301	PIL 07 NOV -8 SECRETARY FALLAHASSER
liability con agent and a relating to t obligations	npany at the place designated gree to act in this capacity. I he proper and complete perfo	City/State/Zip and to accept service of process for the above stated limi i in this certificate, I hereby accept the appointment as re i further agree to comply with the provisions of all statute formance of my duties, and I am familiar with and accept agent as provided for in Chapter 608, Florida Statutes.	AH 8: 04 OF STATE FLOATER

\$ 100.00 Filing Fee for Application \$ 25.00 Designation of Registered Agent

Certified Copy (optional) 5.00 Certificate of Status (optional)

\$ 30.00

PAGE

Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "AFFINION BENEFITS GROUP, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE SEVENTH DAY OF NOVEMBER, A.D. 2007.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "AFFINION BENEFITS GROUP, LLC" WAS FORMED ON THE FIFTEENTH DAY OF APRIL, A.D. 1986.

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6139937

DATE: 11-07-07

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