2012 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# M05000001996

Entity Name: ADVANTAGE SALES & MARKETING LLC

FILED Mar 09, 2012 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

18100 VON KARMAN AVENUE SUITE 1000

IRVINE, CA 92612

Current Mailing Address: New Mailing Address:

18100 VON KARMAN AVENUE ATTN: LEGAL DEPT. 18100 VON KARMAN AVENUE

SUITE 1000 SUITE 1000

IRVINE, CA 92612 IRVINE, CA 92612

FEI Number: 33-0777131 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

NRAI SERVICES, INC. 515 E. PARK AVENUE

TALLAHASSEE, FL 32301 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

MANAGING MEMBERS/MANAGERS:

Title: MGR

Name: KING, SONNY

Address: 18100 VON KARMAN AVE, STE. 1000

City-St-Zip: IRVINE, CA 92612

Title: MGR

Name: DOMIER, TANYA

Address: 18100 VON KARMAN AVE, STE. 1000

City-St-Zip: IRVINE, CA 92612

Title: MGR

Name: MEGRUE, JOHN

Address: 601 LEXINGTON AVENUE, 53RD FLOOR

City-St-Zip: NEW YORK, NY 10022

Title: MGR

Name: TRUWIT, MITCH

Address: 601 LEXINGTON AVENUE, 53RD FLOOR

City-St-Zip: NEW YORK, NY 10022

Title: MGR

Name: PELLIGRINI, ALEX

Address: 601 LEXINGTON AVENUE, 53RD FLOOR

City-St-Zip: NEW YORK, NY 10022

Title: MGR

Name: CLARK, THOMAS

Address: 601 LEXINGTON AVENUE, 53RD FLOOR

City-St-Zip: NEW YORK, NY 10022

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statues.

SIGNATURE: SONNY KING MGR 03/09/2012