2010 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# M05000001996

Entity Name: ADVANTAGE SALES & MARKETING LLC

Apr 19, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

19100 VON KARMAN AVENUE, 18100 VON KARMAN AVENUE SUITE 600

SUITE 900

IRVINE, CA 92612 **IRVINE, CA 92612**

Current Mailing Address: New Mailing Address:

ATTN: LEGAL DEPARTMENT ATTN: LEGAL DEPARTMENT

19100 VON KARMAN AVENUE, SUITE 300 18100 VON KARMAN AVENUE, SUITE 900

IRVINE, CA 92612 IRVINE, CA 92612

FEI Number: 33-0777131 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

NRAI SERVICES, INC 2731 EXECUTIVE PARK DRIVE SUITE 4 WESTON, FL 33331 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

MANAGING MEMBERS/MANAGERS:

Name: KING SONNY

Address: 18100 VON KARMAN AVE, STE. 900

City-St-Zip: IRVINE, CA 92612

Title: MGR

Name: OLIVIER, CHRIS

Address: 18100 VON KARMAN AVE. STE. 900

City-St-Zip: IRVINE, CA 92612

Title: MGR

JOHN, CHILDS W Name:

111 HUNTINGTON AVENUE, SUITE 2900 Address:

City-St-Zip: BOSTON, MA 02199

Title: MGR

Name: DOMIER, TANYA

18100 VON KARMAN AVE, STE. 900 Address:

City-St-Zip: IRVINE, CA 92612

Title: MGR

END, ROBERT F Name:

4 WORLD FINANCIAL CENTER, 23RD FL Address:

City-St-Zip: NEW YORK, NY 10080

Title:

ADVANTAGE SALES & MARKETING INC. Name: Address: 18100 VON KARMAN AVE, STE. 900

IRVINE, CA 92612 City-St-Zip:

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statues.

SIGNATURE: SONNY KING **MGR** 04/19/2010