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2004 SEP 21 P 12:40

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA  
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(Business Entity Name)

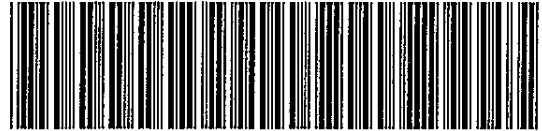
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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

September 16, 2004

Registration Section  
Division of Corporations  
409 E. Gaines St.  
Tallahassee, FL 32399

Dear, Sir or Madam

Please find enclosed the following documents required to register a foreign limited liability company to transact business in Florida:  
Completed application by foreign limited liability company for authorization to transact business in Florida;  
Original certificate of existence;  
Completed certificate of designation of registered agent/registered office and;  
Check enclosed for application filing fee, designation of registered agent, certified copy and certificate of status.

We would like to receive back the letter of acknowledgment, a certified copy and a certificate of status. If there are any problems with these forms, sent please contact Stephen Cummings at Travelers Marketing 781-416-5000.

Sincerely,

A handwritten signature in cursive script that reads "Elizabeth Hoover".

Elizabeth Hoover

APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY FOR AUTHORIZATION TO  
TRANSACT BUSINESS IN FLORIDA

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

IN COMPLIANCE WITH SECTION 608.503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN LIMITED LIABILITY COMPANY TO TRANSACT BUSINESS IN THE STATE OF FLORIDA:

1. Travelers Marketing LLC  
(Name of foreign limited liability company)

2. Massachusetts  
(Jurisdiction under the law of which foreign limited liability company is organized)

3. 04-3438343  
(FEI number, if applicable)

4. October 23, 1998  
(Date of Organization)

5. Perpetual  
(Duration: Year limited liability company will cease to exist or "perpetual")

6. NA  
(Date first transacted business in Florida. (See sections 608.501, 608.502, and 817.155, F.S.))

7. 568 Washington Street  
Wellesley, MA 02482  
(Street address of principal office)

8. If limited liability company is a manager-managed company, check here

9. The name and usual business addresses of the managing members or managers are as follows:  
Stephen Cummings 568 Washington Street, Wellesley, MA 02482  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10. Attached is an original certificate of existence, no more than 90 days old, duly authenticated by the official having custody of records in the jurisdiction under the law of which it is organized. (A photocopy is not acceptable. If the certificate is in a foreign language, a translation of the certificate under oath of the translator must be submitted.)

11. Nature of business or purposes to be conducted or promoted in Florida: Advertising Sales

Stephen Cummings  
Signature of a member or an authorized representative of a member.  
(In accordance with section 608.408(3), F.S., the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true.)  
Stephen Cummings  
Typed or printed name of signee

**CERTIFICATE OF DESIGNATION OF  
REGISTERED AGENT/REGISTERED OFFICE**

**FILED**

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

PURSUANT TO THE PROVISIONS OF SECTION 608.415 or 608.507, FLORIDA STATUTES,  
THE UNDERSIGNED LIMITED LIABILITY COMPANY SUBMITS THE FOLLOWING  
STATEMENT TO DESIGNATE A REGISTERED OFFICE AND REGISTERED AGENT IN THE  
STATE OF FLORIDA.

1. The name of the Limited Liability Company is:

Travelers Marketing LLC

2. The name and the Florida street address of the registered agent and office are:

Harry H. Root, III

(Name)

903 Swann Avenue

Florida street address (P.O. Box **NOT** ACCEPTABLE)

Tampa

FL 33606

(City/State/Zip)

*Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S.*

*Harry H. Root III*

(Signature)

\$ 100.00 Filing Fee for Application  
\$ 25.00 Designation of Registered Agent  
\$ 30.00 Certified Copy (optional)  
\$ 5.00 Certificate of Status (optional)



*The Commonwealth of Massachusetts*  
*Secretary of the Commonwealth*  
*State House, Boston, Massachusetts 02133*

William Francis Galvin  
Secretary of the  
Commonwealth

September 9, 2004

TO WHOM IT MAY CONCERN:

I hereby certify that a certificate of organization of a Limited Liability Company was filed in this office by

**TRAVELERS MARKETING LLC**

in accordance with the provisions of Massachusetts General Laws Chapter 156C on **October 23, 1998.**

I further certify that said Limited Liability Company has filed all annual reports due and paid all fees with respect to such reports; that said Limited Liability Company has not filed a certificate of cancellation or withdrawal; and that, said Limited Liability Company is in good standing with this office.

I also certify that the names of all managers listed in the most recent filing are:  
**STEPHEN J. CUMMINGS, RUSSEL PERGAMENT**

I further certify, the names of all persons authorized to execute documents filed with this office and listed in the most recent filing are: **STEPHEN J. CUMMINGS, RUSSEL PERGAMENT**

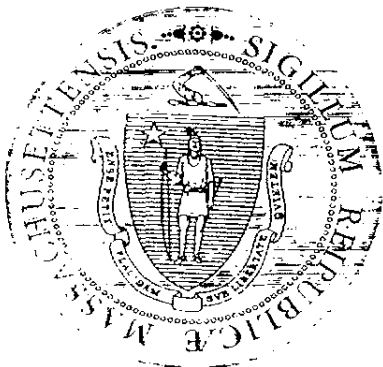
The names of all persons authorized to act with respect to real property listed in the most recent filing are: **STEPHEN J. CUMMINGS, RUSSEL PERGAMENT**

In testimony of which,

I have hereunto affixed the

Great Seal of the Commonwealth

on the date first above written.



*William Francis Galvin*  
Secretary of the Commonwealth