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EQUIFAX

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03 SEP 18 AM 10:13
Kathryn J. Harris
Assistant Vice President/
Assistant Corporate Secretary
Equifax Inc.
1550 Peachtree Street, N.W.
Atlanta, Georgia 30309
(404) 885-8112
FAX (404) 885-8800
E-mail: kathy.harris@equifax.com

September 3, 2003

Secretary of State
State of Florida

RE: Equifax Direct Marketing Solutions, Inc.
Equifax Direct Marketing Solutions LLC

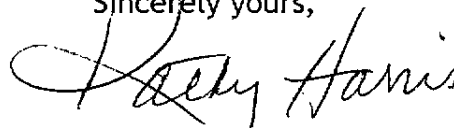
Dear Sir or Madam:

Equifax Direct Marketing Solutions, Inc., a Georgia corporation registered to transact business in Florida, hereby consents to the use of the similar name by Equifax Direct Marketing Solutions LLC. On July 3, 2003, Equifax Direct Marketing Solutions, Inc. converted to a limited liability company pursuant to the Georgia Corporation Code and is now known as Equifax Direct Marketing Solutions LLC.

Should you have any questions concerning this matter, please contact Christy Cooper at 404-885-8961.

Thank you for your assistance.

Sincerely yours,



Kathryn J. Harris
Assistant Secretary of Equifax
Direct Marketing Solutions, Inc.



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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Equifax Inc.
1550 Peachtree Street, N.W.
Atlanta, Georgia 30309
(404) 885-8000

September 3, 2003

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Dear Sir or Madam:

Enclosed please find the following documents for use in the qualification of Equifax Direct Marketing Solutions LLC.

- Duplicate originals of "Application for Registration as a Foreign Limited Liability Company," duly executed;
- Duplicate originals of "Certificate of Designation of Registered Agent/Registered Office," duly executed;
- A check in the amount of \$155 to cover the filing fee, designation of registered agent and a certified copy;
- A Certificate of Good Standing issued by the Georgia Secretary of State; and
- Consent for Use of Similar Name.

Upon completion, please forward confirmation of these filings to the following:

Equifax Inc.
Attn: Christy Cooper - H49
1550 Peachtree Street, N.W.
Atlanta, GA 30309

Thank you for your assistance in this matter.

Sincerely,

Christy Cooper
Senior Legal Assistant

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**APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY FOR AUTHORIZATION TO
TRANSACTION BUSINESS IN FLORIDA**

IN COMPLIANCE WITH SECTION 608.503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN
LIMITED LIABILITY COMPANY TO TRANSACTION BUSINESS IN THE STATE OF FLORIDA:

1. Equifax Direct Marketing Solutions LLC
(Name of foreign limited liability company)
2. Georgia
(Jurisdiction under the law of which foreign limited liability company is organized)
3. _____
(FEI number, if applicable)
4. July 3, 2003
(Date of Organization)
5. Perpetual
(Duration: Year limited liability company will cease to exist or "perpetual")
6. upon qualification
(Date first transacted business in Florida. (See sections 608.501, 608.502, and 817.155, F.S.))
7. 1550 Peachtree Street, N.W., Atlanta, Georgia 30309

(Street address of principal office)

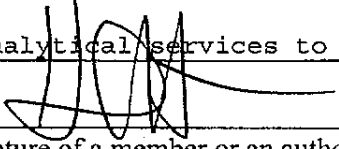
8. If limited liability company is a manager-managed company, check here ☒
9. The name and usual business addresses of the managing members or managers are as follows:

Kent E. Mast, Manager, 1550 Peachtree Street, NW, Atlanta, GA 30309

Donald T. Heroman, Manager, 1550 Peachtree Street, NW, Atlanta, GA 30309

10. Attached is an original certificate of existence, no more than 90 days old, duly authenticated by the official having custody of records in the jurisdiction under the law of which it is organized. (A photocopy is not acceptable. If the certificate is in a foreign language, a translation of the certificate under oath of the translator must be submitted.)

11. Nature of business or purposes to be conducted or promoted in Florida: Provides demographic information and analytical services to direct marketing customers


Signature of a member or an authorized representative of a member.
(In accordance with section 608.408(3), F.S., the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true.)

Kent E. Mast, Manager

Typed or printed name of signee

**CERTIFICATE OF DESIGNATION OF
REGISTERED AGENT/REGISTERED OFFICE**

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CLERK OF STATE
TALLAHASSEE, FLORIDA

PURSUANT TO THE PROVISIONS OF SECTION 608.415 or 608.507, FLORIDA STATUTES,
THE UNDERSIGNED LIMITED LIABILITY COMPANY SUBMITS THE FOLLOWING
STATEMENT TO DESIGNATE A REGISTERED OFFICE AND REGISTERED AGENT IN THE
STATE OF FLORIDA.

1. The name of the Limited Liability Company is:

Equifax Direct Marketing Solutions LLC

2. The name and the Florida street address of the registered agent and office are:

Corporation Service Company

(Name)

1201 Hays Street

Florida street address (P.O. Box **NOT** ACCEPTABLE)

Tallahassee

FL

32301

(City/State/Zip)

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S.

Cynthia L. Harris
(Signature)

**Cynthia L. Harris
as its agent**

\$ 100.00	Filing Fee for Application
\$ 25.00	Designation of Registered Agent
\$ 30.00	Certified Copy (optional)
\$ 5.00	Certificate of Status (optional)

Secretary of State
Corporations Division
315 West Tower
#2 Martin Luther King, Jr. Dr.
Atlanta, Georgia 30334-1530

CONTROL NUMBER : 0337947
DATE INC/AUTH/FILED: 07/03/2003
JURISDICTION : GEORGIA
PRINT DATE : 09/03/2003
FORM NUMBER : 211

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SEP -9 AM 10:13
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

EQUIFAX INC.
CHRISTY COOPER
1550 PEACHTREE STREET, N.W.
ATLANTA, GA 30309

CERTIFICATE OF EXISTENCE

I, Cathy Cox, the Secretary of State of the State of Georgia, do hereby certify under the seal of my office that as of the above print date

EQUIFAX DIRECT MARKETING SOLUTIONS LLC
A GEORGIA LIMITED LIABILITY COMPANY

is in compliance with the applicable filing and annual registration provisions of Title 14 of the Official Code of Georgia Annotated.

Said entity was formed in the jurisdiction stated above or was authorized to transact business in Georgia on the above date, and has not filed articles of dissolution, certificate of cancellation or any other similar document with the Office of the Secretary of State.

This certificate relates only to the legal existence of the above-named entity as of the print date above. It does not certify whether or not a notice of intent to dissolve, an application for withdrawal, a statement of commencement of winding up or any other similar document has been filed or is pending with the Secretary of State.

This information is electronically transmitted, issued and certified in accordance with the Georgia Electronic Records and Signatures Act and Title 14 of the Official Code of Georgia Annotated and is prima-facie evidence that said entity is in existence or is authorized to transact business in this state.

20030903141000539



Cathy Cox

Cathy Cox
Secretary of State