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LLC AMND/RESTATE/CORRECT OR M/MG RESIGN **BURSON-MARSTELLER, LLC**

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October 26, 2018

FLORIDA DEPARTMENT OF STATE
Division of Corporations

BURSON-MARSTELLER, LLC C/O WPP, 100 PARK AVENUE 4TH FL. NEW YORK, NY 10017

SUBJECT: BURSON-MARSTELLER, LLC

REF: M03000000785

SCUNCTARY OF STATE

We received your electronically transmitted document. However, the document has not been filed. Please make the following corrections and refax the complete document, including the electronic filing cover sheet.

The name of your limited liability company is not available in the state of Florida since it is the same as, or it is not distinguishable from the name of an existing entity on our records. Therefore, the limited liability company must select an alternate name for use in the state of Florida.

Please insert the alternate name in the space provided on the application form.

The alternate name must contain the words "Limited Liability Company," the abbreviation "L.L.C.," or the designation "LLC." The following suffixes are no longer acceptable: "Limited Company," "L.C.," and "LC". The abbreviations "Ltd." and "Co.", also are no longer acceptable.

The document number of the name conflict is 642128.

If you have any further questions concerning your document, please call (850) 245-6051.

Octavia L Simmons Regulatory Specialist III Registration Section FAX Aud. #: E18000309666 Letter Number: 018A00022089

APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY TO FILE AMENDMENT TO CERTIFICATE OF AUTHORITY TO TRANSACT BUSINESS IN FLORIDA

SECTION I (1-4 must be completed)

| 1. Name of limited liability Company as it appears on the secords of the Florida Department of | | | | |
|---|--------------------------------|--|--|--|
| State: BURSON-MARSTELLER, LLC | | | | |
| Enter new principal office address, if applicable: | | | | |
| (Principal office address MUST BE A STREET ADDRESS) | | | | |
| Enter new mailing address, if applicable: | | | | |
| (Multing address MAY BE A POST OFFICE BOX) | | | | |
| | £a, € | | | |
| 2. The Florida document number of this limited liability company is: M0300000785 | ATIL ATIA | | | |
| | | | | |
| 3. Jurisdiction of its organization: Delaware | | | | |
| 4. Date authorized to do business in Florida: 03/07/2003 | <u> </u> | | | |
| SECTION II (5-9 complete only the applicable changes) | 8≥ 99 | | | |
| 5. New name of the limited liability company: BCW LLC (must contain "Limited Liability Company, " "L.L.C.," | | | | |
| (must contain "Limited Liability Company," "L.L.C.," Burson Cohn & Wolfe LLC | or "LLC.") | | | |
| (If name mayailable, enter alternate name adopted for the purpose of transacting business in Florida copy of the written consent of the managers or managing members adopting the alternate name. The must contain "Limited Liability Company," "L.L.C." or "LLC.") | and attach a alternate name | | | |
| 6. If amending the registered agent and/or registered officer address on our records, enter the name of registered agent and/or the new registered office address here: | fthe rew | | | |
| Name of New Registered Agent: | | | | |
| New Registered Office Address: | | | | |
| Enter Florida Street Address | | | | |
| —————————————————————————————————————— | n Code | | | |
| New Registered Agent's Signature, if changing Registered Agent: I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree the provisions of all statutes relative to the proper and complete performance of my duties, and I am and accept the obligations of my position as registered agent as provided for in Chapter 605. F.S. O document is being filed to merely reflect a change in the registered office address. I hereby confirm that the company has been notified in writing of this change. | rfamiliar with Fr, if this | | | |

| 8. If the amendment changes person, title or capacity in accordance with 605,0902 (1)(e), indicate that change: | | | | |
|---|--|---|----------------|--|
| Fille/ Capacity | Name | Address | Type of Action | |
| | 4-14-1 | | Add | |
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| aforementioned a | ificate, if required: no more than 90 mendment(s), duly authenticated by the law of which this endry is orga | y the official having custody of records in the | Remove | |

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Delaware

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "BURSON-MARSTELLER, LLC" FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "BCW LLC", ON THE TENTH DAY OF SEPTEMBER, A.D. 2018, AT 5:11 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "ECW LLC", IS THE LAST KNOWN TITLE OF RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID LIMITED LIABILITY COMPANY IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE NOT HAVING BEEN CANCELLED OR REVOKED SO FAR AS THE RECORDS OF THIS CFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "BCW LLC" WAS FORMED ON THE THIRTIETH DAY OF JULY, A.D. 2002.

Authentication: 203684394

Date: 10-25-18

3553242 8321 SR# 20187327737