

# **2012 LIMITED LIABILITY COMPANY ANNUAL REPORT**

DOCUMENT# M02000003491

**FILED**  
**May 01, 2012**  
**Secretary of State**

**Entity Name:** ALLOY MEDIA, LLC

**Current Principal Place of Business:**

151 WEST 26TH STREET  
11TH FLOOR  
NEW YORK, NY 10001

**New Principal Place of Business:**

**Current Mailing Address:**

C/O ALLOY, INC.  
151 W. 26TH ST., 11TH FL  
NEW YORK, NY 10001

**New Mailing Address:**

**FEI Number:** 27-0037665

**FEI Number Applied For ( )**

**FEI Number Not Applicable ( )**

**Certificate of Status Desired ( )**

**Name and Address of Current Registered Agent:**

CORPORATION SERVICE COMPANY  
1201 HAYS STREET  
TALLAHASSEE, FL 323012525 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

**SIGNATURE:**

\_\_\_\_\_  
Electronic Signature of Registered Agent

\_\_\_\_\_  
Date

**MANAGING MEMBERS/MANAGERS:**

**Title:** MGR  
**Name:** DIAMOND, MATTHEW C  
**Address:** 151 W. 26TH ST, 11TH FL  
**City-St-Zip:** NEW YORK, NY 10001

**Title:** MGR  
**Name:** JOHNSON, JAMES K JR  
**Address:** 151 W. 26TH ST, 11TH FL  
**City-St-Zip:** NEW YORK, NY 10001

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

**SIGNATURE:** MATTHEW C. DIAMOND

MGR

05/01/2012

\_\_\_\_\_  
Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date