

M020000000109

NEW OFFICES
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TELEPHONE (312) 422-9400 FACSIMILE (312) 422-9410
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RICHARD J. HICKEY

DIRECT DIAL (312) 422-9405
E-MAIL Hickey@HMKlawfirm.com

September 21, 2001

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****155.00 ****155.00

State of Florida
Registration Section
Division of Corporations
409 East Gaines Street
Tallahassee, Florida 32399

W01-22644

Re: Registration of Form Limited Liability Company
North American Insights Marketing Research, L.L.C.
Matter No: HEA9510

To Whom It May Concern:

As outside general counsel for North American Insights Marketing Research, L.L.C., we are asking the State of Florida to promptly register the Company to transact business in Florida and grant the necessary authorization. In accordance with the materials given to us by the Division of Corporations, Registration Section, we have enclosed the following:

1. 2001 Uniform Business Report;
2. Application by A Limited Liability Company for Authorization to Transact Business;
3. Certification of Designation of Registered Agent;
4. State of Illinois Certificate of Good Standing;
5. Check for \$155.00;

The check for \$155.00 is to pay the filing fee for the application (\$100), the Designation of Registered Agent (\$25), and to obtain a certified copy (\$30). If there are any questions about the enclosed check or the fees, please contact me immediately. Similarly, if there are any questioning concerning any of the enclosed materials, please contact me immediately.

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DIVISION OF CORPORATIONS
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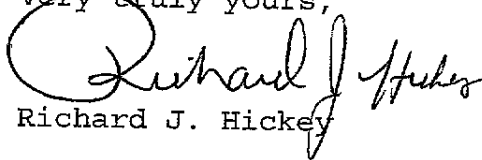
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HICKEY, MELIA & KURFIRST
CHARTERED

State of Florida
Registration Section
September 21, 2001
Page 2

I understand that the Registration Section will issue a letter of acknowledgment upon registration. As the Company is anxious to begin business in Florida as quickly as possible, I look forward to receiving that letter of acknowledgment at your earliest possible opportunity. I thank the individuals in the Registration Section for their assistance.

Very truly yours,

A handwritten signature in dark ink, appearing to read "Richard J. Hickey", is written over a circular stamp or mark.

Richard J. Hickey

RJH:mv
Enclosures

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FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State

October 1, 2001

RICHARD J. HICKEY
HICKEY, MELIA & KURFIRST
77 WEST WASHINGTON STREET, SUITE 800
CHICAGO, IL 60602

SUBJECT: NORTH AMERICAN INSIGHTS MARKETING RESEARCH, L.L.C.
Ref. Number: W01000022644

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We have received your document for NORTH AMERICAN INSIGHTS MARKETING RESEARCH, L.L.C. and your check(s) totaling \$155.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

The date first transacted business in Florida within the meaning of s. 607.1501 or 608.501, F.S., must be set forth in section 6 of the application. If the corporation/limited liability company has not yet transacted business in Florida within this meaning, please insert the words "upon qualification" in lieu of a date. (Note: Pursuant to s. 607.1502(4), F.S., this office collects a civil penalty of \$1000 for each year other than the application filing year, that a foreign corporation or limited liability company transacts business in this state without authority along with the past annual report/uniform business report fees due this office.)

We are also returning the 2001 uniform business report you submitted, because entities do not file reports until the calendar year AFTER they are authorized to transact business in Florida.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6958.

Lee Rivers
Document Specialist

Letter Number: 601A00055101

LAW OFFICES
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December 31, 2001

Florida Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, Florida 32314

Attention: Lee Rivers, Document Specialist

Re: North American Insights Marketing Research, L.L.C.
Ref Number: W01000022644

To Whom It May Concern:

Pursuant to your request, I have enclosed the revised Application by Foreign Limited Liability Company for Authorization to Transact Business in Florida together with the Certificate of Designation of Registered Agent/Registered Office. I understand that you are still in possession of our check in the amount of \$155.

I look forward to receiving a letter of acknowledgment at your earliest opportunity. Again, thank you for your assistance in this matter. In the meantime, if you have any questions, please feel free to contact me at the above listed telephone number.

Very truly yours,



Richard J. Hickey

RJH:ao

Enclosures

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APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY FOR AUTHORIZATION TO
TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 608.503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN
LIMITED LIABILITY COMPANY TO TRANSACT BUSINESS IN THE STATE OF FLORIDA:

1. North American Insights Marketing Research, L.L.C.
(Name of foreign limited liability company)
2. Illinois
(Jurisdiction under the law of which foreign limited liability company is organized)
3. 36-4457967
(FEI number, if applicable)
4. June 1, 2001
(Date of Organization)
5. Perpetual
(Duration: Year limited liability company will cease to exist or "perpetual")
6. Upon Qualification
(Date first transacted business in Florida. (See sections 608.501, 608.502, and 817.155, F.S.))
7. 1441 Tamiami Trail, Suite 505
Port Charlotte, Florida 33948
(Street address of principal office)

8. If limited liability company is a manager-managed company, check here ☒

9. The name and usual business addresses of the managing members or managers are as follows:

John Heakin

20280 Governors Highway

Suite 101

Olympia Fields, Ill. 60961

10. Attached is an original certificate of existence, no more than 90 days old, duly authenticated by the official having custody of records in the jurisdiction under the law of which it is organized. (A photocopy is not acceptable. If the certificate is in a foreign language, a translation of the certificate under oath of the translator must be submitted.)

11. Nature of business or purposes to be conducted or promoted in Florida: Marketing Research

John S. Heakin
Signature of a member or an authorized representative of a member.

(In accordance with section 608.408(3), F.S., the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true.)

JOHN S. HEAKIN
Typed or printed name of signee

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CERTIFICATE OF DESIGNATION OF REGISTERED AGENT/REGISTERED OFFICE

PURSUANT TO THE PROVISIONS OF SECTION 608.415 or 608.507, FLORIDA STATUTES, THE UNDERSIGNED LIMITED LIABILITY COMPANY SUBMITS THE FOLLOWING STATEMENT TO DESIGNATE A REGISTERED OFFICE AND REGISTERED AGENT IN THE STATE OF FLORIDA.

1. The name of the Limited Liability Company is:

North American Insights Marketing Research , L.L.C.

2. The name and the Florida street address of the registered agent and office are:

CT Corporation Systems

(Name)

1200 South Pine Island Road

Florida street address (P.O. Box **NOT** ACCEPTABLE)


Plantation, Florida, 33324

Broward County

(City/State/Zip)

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Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S.


(Signature)

Christine M. Eastwine
Assistant Secretary

\$ 100.00	Filing Fee for Application
\$ 25.00	Designation of Registered Agent
\$ 30.00	Certified Copy (optional)
\$ 5.00	Certificate of Status (optional)

File Number 0056152-5



To all to whom these Presents Shall Come, Greeting:

I, Jesse White, Secretary of State of the State of Illinois, do hereby certify that

NORTH AMERICAN INSIGHTS MARKETING RESEARCH, L.L.C.,
HAVING ORGANIZED IN THE STATE OF ILLINOIS ON JUNE 01, 2001,
APPEARS TO HAVE COMPLIED WITH ALL PROVISIONS OF THE LIMITED
LIABILITY COMPANY ACT OF THIS STATE RELATING TO THE FILING
OF THE ARTICLES AND PAYMENT, AND IS ORGANIZED TO TRANSACT
BUSINESS IN THE STATE OF ILLINOIS.

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DIVISION OF CORPORATIONS
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*In Testimony Whereof, I, hereto set
my hand and cause to be affixed the Great Seal of
the State of Illinois, this 21ST
day of SEPTEMBER A.D. 2001.*

Jesse White

SECRETARY OF STATE