SHERMAN WINTEROP ROBERT R. WEINSTINE RICHARD A. HOEL STEVEN C. TOUREK STEPHEN J. SNYDER MARVIN C. INGBER HART KULLER DAVID P. PEARSON THOMAS M. HART IV DARRON C. KNUTSON JOHN A. KNAPP MICHELE D. VAILLANCOURT DAVID F MORAN, IR. DONALD J. BROWN JON J. HOGANSON SANDRA J. MARTIN TODD B. URNESS TIMOTHY M. BARNETT SCOTT J. DONGOSKE

PETER J. GLEEKEL

JEFFREY R. ANSEL LAURIE A. KNOCKE LLOYD W. GROOMS MARK T. JOHNSON BROOKS F. POLEY THOMAS H. BOYD DANIEL C. BECK ERIC J. NYSTROM JOANNE L. MATZEN PATRICK W. WEBER PAUL W. MARKWARDT CRAIG A. BRANDT JAMES W. DIERKING THERESE M. MARSO MELISSA A. GRANT JEFFREY L. LECLERC SUZANNE M. SPELLACY

TREVOR V. GUNDERSON THOMAS A. WALKER

Direct Dial (612) 347-0653

Florida Secretary of State Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Re: Application for Registration

To Whom It May Concern:

Enclosed for filing in your office is an Application by Foreign Limited Liability Company for Authorization to Transact Business in Florida along with the Certificate of Designation of Registered Agent/Registered Office signed by CT Corporation System. Also enclosed is MotivAction, LLC's Certificate of Good Standing from the State of Minnesota. A check in the amount of \$125 is enclosed to cover the filing fees for both of these documents. I have enclosed an envelope for your convenience in returning the filed copies to me.

If you have any questions regarding the enclosed, do not hesitate to contact me.

Very truly yours,

WINTHROP & WEINSTINE, P.A.

By -Timothy M. Barnett

TMB/M:419201_1 File No. 8676-1 Enclosures

Mr. Marlyn Sjaarda

A PROFESSIONAL ASSOCIATION

Attorneys and Counselors at Law

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December 21, 2000

JOHN C. HOLPER TIFFANY A. BLOFIELD ANDREW D. PUGH RYAN K. CRAYNE BETH GERSTEIN TIMM JULIE A. SILVERMAN ERIC F. SWANSON LAURA A. PFEIFFER CRAIG S. KRUMMEN MARK R. PRIVRATSKY PHILIP R. MAHOWALD NORMAN L. JONES III KARL E. ROBINSON JONATHAN W.J. ARMOUR DANIEL S. SCHLECK CHARLES I SCHOENWETER KAITLIN A. HALLETT ANDREW C. TRIGGS JASON L. BROWN JULIE ANN FISHEL

DARRELL E. GRAHAM ANN E. WALTERS JOY S. MCGINNIS DENISE L. ROTHBARDT ANNE M. LOCKNER DANA M. NEU RYAN F. URNESS

Reply to Minneapolis

000003513690--12/27/00--01011--001 ****125.00 ****125.00

APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 608.503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN LIMITED LIABILITY COMPANY TO TRANSACT BUSINESS IN THE STATE OF FLORIDA: MotivAction, LLC (Name of foreign limited liability company) Minnesota (Jurisdiction under the law of which foreign limited liability (FEI number, if applicable) company is organized) September 3, 1999 Perpetual (Duration: Year limited liability company will cease to exist or "perpetual") (Date of Organization) to be on or about January 2, 2001 (Date first transacted business in Florida. (See sections 608.501, 608.502, and 817.155, F.S.) 16355 36th Avenue North, Minneapolis, MN 55446 (Street address of principal office) 8. If limited liability company is a manager-managed company, check here XX 9. The usual business addresses of the managing members or managers are as follows: 16355 36th Avenue North, Minneapolis, MN 55446 10. Attached is an original certificate of existence, no more than 90 days old, duly authenticated by the official having custody of records in the jurisdiction under the law of which it is organized. (A photocopy is not acceptable. If the certificate is in a foreign language, a translation of the certificate under oath of the translator must be submitted.) 11. Nature of business or purposes to be conducted or promoted in Florida: Sale of incentive travel and award programs and products Signature of a member or an authorized representative of a member. (In accordance with section 608.408(3), F.S., the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true.) Marlyn B. Sjaarda Typed or printed name of signee

CERTIFICATE OF DESIGNATION OF REGISTERED AGENT/REGISTERED OFFICE

PURSUANT TO THE PROVISIONS OF SECTION 608.415 or 608.507, FLORIDA STATUTES, THE UNDERSIGNED LIMITED LIABILITY COMPANY SUBMITS THE FOLLOWING STATEMENT TO DESIGNATE A REGISTERED OFFICE AND REGISTERED AGENT IN THE STATE OF FLORIDA.

1. The name of	the Limited Liability Com	pany is:		
	MotivAction, LLC			
2. The name an	d the Florida street address	s of the registered	agent and office ar	e;
	CT Corporation S	ystem		
		(Name)		SE SE
	1200 South Pine Island Road			
	Florida street address (P.O. Box NOT ACCEPTABLE)			ARY ASSI
	Plantation,	FL	33324	OF ST
	City/State/Zip			3: 53 TATE 0RIDI
registered agent statutes relating accept the obligation	ned as registered agent and at the place designated in and agree to act in this cap to the proper and complete ations of my position as regional (Signature) (Signature) stesen, Asst. Secy.	this certificate, I h acity. I further ag performance of m	hereby accept the ap gree to comply with ny duties, and I am f rovided for in Chapi n	bove stated limited ppointment as the provisions of all amiliar with and

\$ 100.00 Filing Fee for Application

Designation of Registered Agent

Certificate of Status (optional)

Certified Copy (optional)

\$ 25.00

5.00

\$ 30.00

state of Minnesota

SECRETARY OF STATE

Certificate of Good Standing

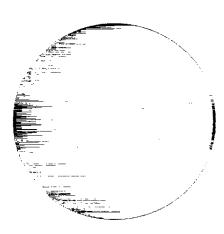
I, Mary Kiffmeyer, Secretary of State of Minnesota, do certify that: The limited liability company listed below is a limited liability company formed or registered to do business under the laws of Minnesota; the limited liability company was formed by the filing of articles of organization or registered to do business by filing an application for a certificate of authority with the Office of the Secretary of State on the date listed below; the limited liability company is governed by Chapter 322B of Minnesota Statutes; and this limited liability company is authorized to do business as a limited liability company at the time this certificate is issued.

Name: MotivAction, LLC

Date Formed or Registered: September 3, 1999

State of Organization: Minnesota

This certificate has been issued on December 11, 2000.



Mary Kiffen