



THE UNITED STATES  
CORPORATION  
COMPANY

L 99 00000 4007

ACCOUNT NO. : 072100000032

REFERENCE : 295831 80457A

AUTHORIZATION :

Patricia Poynt

COST LIMIT : \$ 337.50

ORDER DATE : July 2, 1999

ORDER TIME : 10:02 AM

ORDER NO. : 295831-005

CUSTOMER NO: 80457A

200002922262--5

CUSTOMER: Random R. Burnett, Esq  
BLACK CROTTY SIMS HUBKA  
BLACK CROTTY SIMS HUBKA  
501 North Grandview Avenue

Daytona Beach, FL 32118

DOMESTIC FILING

NAME: BRAND SENSE MARKETING, LLC

EFFECTIVE DATE:

XX ARTICLES OF ORGANIZATION  
CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

XX CERTIFIED COPY  
PLAIN STAMPED COPY  
CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Kim Clemons

EXAMINER'S INITIALS:

FILED  
99 JUL -2 PM 2:15  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

RECEIVED  
99 JUL -2 PM 11:25  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

LC  
7-2-99

**ARTICLES OF ORGANIZATION**  
**OF**  
**BRAND SENSE MARKETING, LLC**  
**A Florida Limited Liability Company**

**ARTICLE 1**

NAME. The name of this Limited Liability Company is: Brand Sense Marketing, LLC.

**ARTICLE 2**

DURATION. The duration of this limited liability company is perpetual from the date of commencement of the limited liability company's existence. The date and time of commencement of the limited liability company's existence is the time of filing of the original articles of organization by the Department of State of the State of Florida.

**ARTICLE 3**

PRINCIPAL OFFICE AND REGISTERED AGENT. The mailing address and street address of the principal office of the limited liability company is 1801 West International Speedway Boulevard, Daytona Beach, Florida 32114. The name and address of the registered agent of the limited liability company is Random R. Burnett, 501 North Grandview Avenue, Third Floor, Daytona Beach, Florida 32118.

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#### ARTICLE 4

MANAGEMENT. The limited liability company is to be managed by its members. The name and address of the members are:

Brian Z. France  
1801 West International Speedway Boulevard  
Daytona Beach, Florida 32114

George F. Pyne, IV  
1801 West International Speedway Boulevard  
Daytona Beach, Florida 32114

Paul B. Brooks  
1801 West International Speedway Boulevard  
Daytona Beach, Florida 32114

Edward E. Bennett  
1801 West International Speedway Boulevard  
Daytona Beach, Florida 32114

Lesa D. Kennedy  
1801 West International Speedway Boulevard  
Daytona Beach, Florida 32114

#### ARTICLE 5

CONTINUATION OF BUSINESS. Upon the death, bankruptcy, or dissolution of a member or upon the occurrence of any other event which terminates the continued membership of a member in the limited liability company, the remaining members may continue the legal existence and business of the limited liability company if (i) there is at least one remaining member or a new member is admitted, and (ii) a majority in interest of the members consent in writing to the continuation of the business within 90 days after the occurrence of the event of dissolution.

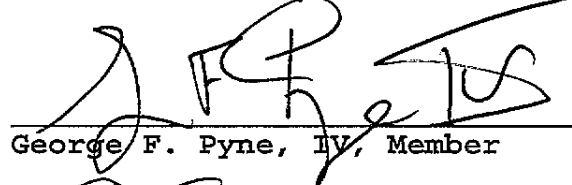
ARTICLE 6

ADMISSION OF ADDITIONAL MEMBERS. No person may be admitted as an additional member without the consent of the founding members. If such person is admitted, he or she shall be subject to the obligations and limitations in the Regulations and Operating Agreement of the limited liability company, as amended for the additional members.

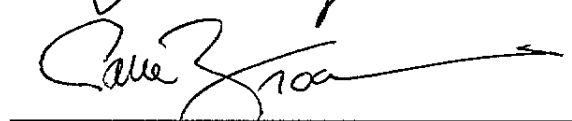
IN WITNESS WHEREOF, the undersigned members do hereby execute and acknowledge these articles of organization this 26<sup>th</sup> day of June, 1999.



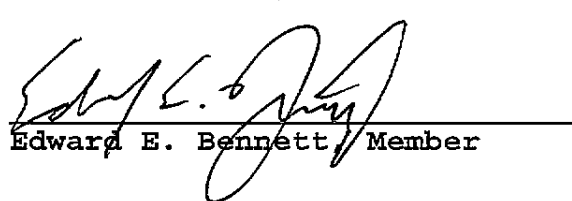
Brian Z. France, Member



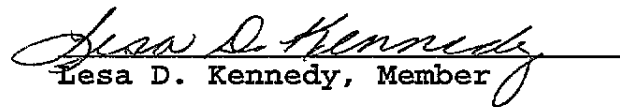
George F. Pyne, IV, Member



Paul B. Brooks, Member



Edward E. Bennett, Member



Lesa D. Kennedy, Member

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TALLAHASSEE, FLORIDA

**AFFIDAVIT OF MEMBERSHIP AND CONTRIBUTIONS**

The undersigned members of BRAND SENSE MARKETING, LLC, depose and state:

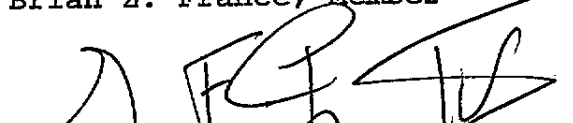
1. The above named limited liability company has five members;

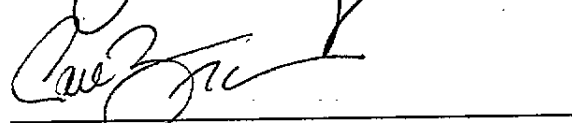
2. The total amount of cash contributed by the members is \$500.00;

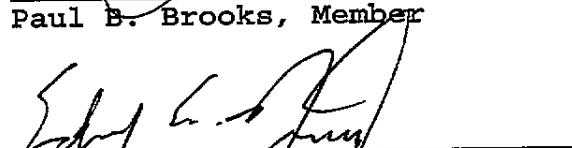
3. If any, the agreed net fair market value of property other than cash contributed by members is \$0.00.

4. The total amount of cash or property anticipated to be contributed by members is \$500.00. This total includes amounts from items 2 and 3 above.

  
Brian Z. France, Member

  
George F. Pyne, IV, Member

  
Paul B. Brooks, Member

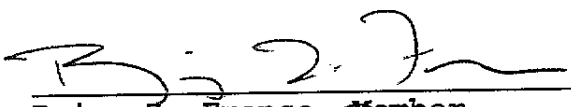
  
Edward E. Bennett, Member

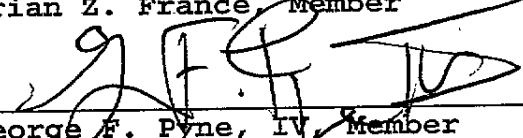
  
Lisa D. Kennedy, Member

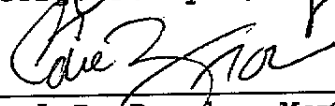
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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**CERTIFICATE DESIGNATING REGISTERED  
AGENT AND STREET ADDRESS FOR  
SERVICE OF PROCESS**

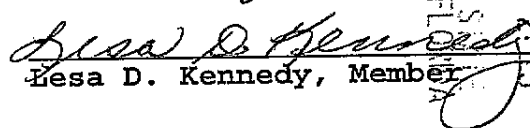
Pursuant to Section 608.415 Florida Statutes, BRAND SENSE MARKETING, LLC, hereby designates Random R. Burnett, 501 North Grandview Avenue, Daytona Beach, Florida 32118, as its registered agent and the street address of its registered office, respectively, for service of process within the State of Florida.

  
\_\_\_\_\_  
Brian Z. France, Member

  
\_\_\_\_\_  
George F. Pyne, IV, Member

  
\_\_\_\_\_  
Paul B. Brooks, Member

  
\_\_\_\_\_  
Edward E. Bennett, Member

  
\_\_\_\_\_  
Lisa D. Kennedy, Member

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TALLAHASSEE, FLORIDA

**ACCEPTANCE OF DESIGNATION**

The undersigned understands the obligations of and hereby accepts the foregoing designation as registered agent of BRAND SENSE MARKETING, LLC, for service of process within the State of Florida.

  
\_\_\_\_\_  
Random R. Burnett