2011 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# L99000003337

Entity Name: HIGHROLLER FISHING LURE COMPANY, L.C.

FILED Feb 25, 2011 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

4630 NW 30 ST. 4630 NW 30 ST.

GAINESVILLE, FL 32605 GAINESVILLE, FL 326051120 US

Current Mailing Address: New Mailing Address:

4630 NW 30 ST. 4630 NW 30 ST.

GAINESVILLE, FL 32605 GAINESVILLE, FL 326051120 US

FEI Number: 59-3627976 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

JERTBERG, TERRY J
4630 NW 30 ST

JERTBERG, TERRY J
4630 NW 30 ST

GAINESVILLE, FL 32605 US GAINESVILLE, FL 326051120 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: 02/25/2011

Electronic Signature of Registered Agent Date

MANAGING MEMBERS/MANAGERS:

Title: MGR

Name: JERTBERG, TERRY J Address: 4630 NW 30TH ST

City-St-Zip: GAINESVILLE, FL 326051120 US

Title: MGR

Name: JERTBERG, SHARON A Address: 4630 NW 30TH ST

City-St-Zip: GAINESVILLE, FL 326051120 US

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statues.

SIGNATURE: TERRY J JERTBERG MGR 02/25/2011