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FLORIDA DIVISION OF CORPORATIONS

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NAME: MINDSHARE STRATEGIC CONSULTING, INC.

AUDIT NUMBER.....H98000008120

DOC TYPE.....BASIC AMENDMENT

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**ARTICLES OF AMENDMENT TO THE ARTICLES OF INCORPORATION OF
MINDSHARE STRATEGIC CONSULTING, INC.**

Pursuant to Sections 607.1002 and 607.1006 of the Florida Business Corporation Act, the Articles of Incorporation of MINDSHARE STRATEGIC CONSULTING, INC. (the "Corporation") are hereby amended according to these Articles of Amendment:

FIRST: The name of the Corporation is MINDSHARE STRATEGIC CONSULTING, INC.

SECOND: Article 1 of the Articles of Incorporation is amended in its entirety to read as follows:

"ARTICLE I. NAME

The name of the Corporation is STRATEGIC MINDSHARE CONSULTING, INC.

THIRD: The foregoing amendment was adopted by written consent of the sole shareholder and sole director of the Corporation, in accordance with Sections 607.1003, 607.0704 and 607.0821 of the Florida Statutes on April 29, 1998, constituting a sufficient number of votes to approve the amendment.

IN WITNESS WHEREOF, the undersigned President of the Corporation has executed this instrument this 29th day of April, 1998.



Cynthia R. Cohen, President

MIA4-614193

THIS INSTRUMENT WAS PREPARED BY:

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